

Kassem Hajjoul

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Beirut

EDUCATION

American University of Beirut (AUB), Masters in Business Analytics. 2022	August 2021- <i>expected</i> August
American University of Beirut (AUB), Bachelor in Computer Science.	September 2017-December 2020
American University of Beirut (AUB), Bachelor in Political Science.	September 2017-December 2020

EXPERIENCE

Inflexion, Abu Dhabi, UAE <i>Job title: SAP Consultant</i>	January 2021-May 2021
<ul style="list-style-type: none">Designed SAP ERP for mid-size businesses in the MENA region under the umbrella of Business transformation to help companies reach their growth goals using the client-designed system.Followed up with clients from Private businesses and semi-governmental companies from the requirements design till the kickoff of the system and the Go Live.	
Lebanese Central Bank, Beirut <i>Job title: Internship</i>	July 2020-August 2020
<ul style="list-style-type: none">Worked with the specialized departments on the budgeting process alongside fulfilling a set of workshops in finance, banking and fiscal policies.	
Amel Association International, Beirut <i>Job title: Leadership Program Development Internship</i>	June 2020
<ul style="list-style-type: none">Developed with the team a leadership program designed for Lebanon's top three universities (AUB-LAU-USJ) which consists of a set of workshops and conferences held by experts from diverse fields.	
Scopsis, Beirut <i>Job title: Software Engineering Internship</i>	June 2018-September 2018
<ul style="list-style-type: none">Worked on Software Development and Software Engineering projects specialized in cyber security.	

EXTRACURRICULAR ACTIVITIES

Business Analytics Student Society, Founder and President.	October 2021-current
<ul style="list-style-type: none">Building and empowering a highly engaged community of enthusiasts, students, and experts in the field.Connecting members and community to scholars and experts for knowledge sharing, career tips and professional guidance by organizing workshops, seminars and technical drills on best practices and demanded skills.	
AUB Outlook, Beirut, Staff Writer	September 2017-December 2020
<ul style="list-style-type: none">Wrote Articles on political, economic, educational, scientific, and social topics in Lebanon.Organized the AUB student elections campaigning and debate with the Outlook team.	
Student Orientation, AUB Students Affairs, Student Guide	August 2017, August 2020
<ul style="list-style-type: none">Helped organizing AUB student orientation held by the student affairs to guide the new student's kick-off their journey.	
AUB Outdoors, Beirut, Sub-Team Leader.	August 2017, August 2019
<ul style="list-style-type: none">Helped organizing AUB outdoors, the biggest student-organized festival in the MENA region.	
WFP, Beirut, Assistant Lecturer.	January 2017
<ul style="list-style-type: none">Participated as an Assistant Lecturer in WFP courses provided for refugees in Computer skills and English.	

PROJECTS (Presented in my [Portfolio](#))

- Anurvey:** A mobile application and a web interface to design, share and respond to surveys.
- Yerbo b3ezkon:** A startup that offers childproofing services for households, nurseries, and schools.
- Tableau Dashboard** that tackles the evolution of Lebanese demographics from 1990 till 2021.
- Qliksense Dashboard** that displays the financial reports of a retail company and presents an employee evaluation sheet.
- PowerBI Dashboard** that presents the overall business model of a global superstore.
- R-shiny Webpage** that tackles the market basket analysis with dynamic visualizations to serve the financial purpose.
- Streamlit tool** that predicts customers response for a car insurance company.
- Machine Learning project** that predicts the overall rating of a football based on FIFA 22 dataset and stats.

WORKSHOPS AND CERTIFICATIONS

- Ideas Maker Fair, Faculty of Engineering, Beirut:** Won the best Startup prize.
- Design Your Life, AUB Office of Student Affairs, Beirut.**
- Parliamentary Workshop, Young Diplomats, Beirut.**
- Leadership Series, AUB office of Student Affairs, Beirut.**

SUMMARY SKILLS

Languages: Fluent in Arabic, French, and English

Computer skills: Python, JavaScript, R, Java, MySQL, Excel, Tableau, Qliksense, PowerBI, RShiny.

Soft skills: Public Speaking, Leadership, Teamwork, Communication.