

Elyssa Bou Younes

Byblos, Lebanon

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PROFESSIONAL SUMMARY

If they ask me what is your passion? I would definitely say it's Communication, from creation to execution. I'm into putting things on the map through brand creation, communication strategy and implementation. I enjoy managing projects and people.

EDUCATION

IE BUSINESS SCHOOL

Master in Corporate Communication

Branding, Strategy, Crisis Communication, Entrepreneurship, Advertising, Media Training, Design Thinking, Public Speaking, Digital Media.

Madrid, Spain

October 2014-July 2015

Lebanese American University

Bachelor of Communication Arts: Radio, TV & Film

- GPA: 3.16/4.0;
- Short Film

Beirut, Lebanon

October 2007-June 2010

PROFESSIONAL EXPERIENCE

Freelance Work

Executive Producer: Sandcastles independent short film.

Producer: Executing Educational Content for SEDCO SAUDI website.

Event organizer: IE Venture Day Beirut.

Beirut, Lebanon

July 2018

April 2018

April 2018

M&C Saatchi Mena

TV Producer – Freelancer

- Developed and supervised Productions for TV, Web and Radio.
- Researched requirement and hired talents for specific jobs.
- Budgeting, negotiations and cost control of Production
- Liaised between various department throughout the production process.
- Managed and supervised every aspect of the production from bidding, preparations, shoot and post production up to Airing Material.

Beirut, Lebanon

March 2017- March 2018

Startup Megaphone

Startup Relations /Event Manager

- Part of the organizing team for BDL Accelerate 2015 and 2016.
- Logistic and administrative work
- Startup Selection and event preparations
- Stage Manager at BDL Accelerate 2015- 2016

Beirut, Lebanon

October 2015 – November 2016

M&C Saatchi MENA

TV Production Assistant

- Assisted TV producers in TV Productions by following up with the Production houses ongoing tasks, with internal teams on feedback, by preparing the bidding package to present to client.
- Handled Animation Projects and worked closely with the creative teams.
- Negotiated Animations Projects with various production houses.

Beirut, Lebanon

June 2012- August 2014

Freelancer

Production Freelancer

Beirut, Lebanon

July 2010- May 2012

- Worked on Various TV Commercials with Various Production Companies.
- Worked on TV Program with Sony Pictures Middle East.

LANGUAGES

- **Arabic** (Native). **English** (Fluent). **French** (Fluent). **Spanish** (Beginner).

ADDITIONAL INFORMATION

- **Honors:** Participated & Received honors in several film festivals for Short film Dr. Gyno 2010.
- **Winner** of Weber Shandwick award for final year project- IE Business School 2015.
“Rebranding Sol Beer”
- **Instagram:** Elyssa.sumthing