IAD S. HAMADEH

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PERSONAL INFORMATION

Birth date: February 09 1987

Gender: Male
Marital Status: Single
Nationality: Lebanese
Resident of: Beirut

CAREER OBJECTIVE

Seeking a long-term commitment with a professional multi-national or regional firm that would provide me a challenging environment and career advancement opportunities where I can grow personally & professionally.

WORK EXPERIENCE

CSC Bank SAL October 2009 - June 2018

Beirut - Lebanon

Senior Product Coordination Officer

My job is to improve an existing product or to develop new kind of products:

- 1. Overall process of strategy
- 2. Organization
- 3. Concept Generation
- 4. Product and marketing plan creation and evaluation
- 5. Commercialization of a new product
- $6. \ In \ charge \ to \ improve \ and \ to \ maintain \ relationships \ between \ my \ bank \ and:$
 - Lebanese Order of Physicians (LOP)
 - Order of Pharmacists Lebanon (OPL)
 - Lebanese Pilots Association (LPA)
 - > Association of Engineers and Architects (AEA)

SKILLS

As a professional, I have developed unique approach to both the day to day operational activities and future strategic planning with great level of hands on experience in new organization's setups, PR, Sales and Marketing domain.

Forward thinking and visionary person analytical with substantial public relations and marketing activities. High level of integrity; Leadership abilities; Energy with a drive for results; Self starter with ability to use own initiative; Innovative and assertive team player; Able to work under pressure with tight deadlines;

In my job I have developed strong communication, negotiation and marketing skills. The ability to be part of teamwork, overcome obstacles, interacts with employees, and solves problems. Excellent organizational skills, time management, planning & take initiatives as well as decisions to implement them effectively & efficiently.

 $Good\ command\ in\ Computer\ business\ applications,\ (Word,\ Excel,\ PowerPoint,\ Office\ Publisher).$

LANGUAGES

Good Arabic, English & French written and spoken

EDUCATION

PIGIER SUPEC October 2005 - July 2008

Beirut, Lebanon

Diploma in Hotel management & PR management, Marketing Strategy-Advertising and promotion-Marketing management

C&E AMERICAN UNIVERSITY

October 2004 - June 2005

Beirut, Lebanon

TS3 Degree Sales & Marketing

C&E AMERICAN UNIVERSITY

October 2002 - June 2004

Beirut, Lebanon TS3 Degree in Accounting & Information Technology

TRAINING

HOLIDAY INN DUNES BEIRUT

Beirut, Lebanon
Operator in the front office department on night and day shifts:
Responsible for opening of front desk
Responsible for ensuring client satisfaction
Attended the hotel guest's needs
Maintained good relationships with frequent hotel guest
Helped improve customer loyalty

August 2006 - September 2006

HOBBIES

Sports Cars, Expert more then 10 Years.
Rally Racing Driver
Including all Kind of extreme sports, F1 Racing, Carting, Rally, Hiking, and Travelling.
Reading & Surfing the net for new experiments in technology & about new countries
Membership: Ferrari Team International since 2007

REFERENCE

Available upon request.