

Farouk El - Jammal

Beirut, Lebanon

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PROFESSIONAL BACKGROUND

Ministry of Public Health

Media Communications Officer & Consultant

Beirut, Lebanon
March 2018-till present

- Conduct a desk review of mental health programmes and departments or ministries in other countries and propose visibility and branding ideas for the NMHP
- Propose communication channels and strategies to activate them: for disseminating information about the programme and its work, for raising awareness about mental health, ect
- Create, Develop, edit, propose and coordinate media collaterals like images, audio, video and texts related to the programme as a communication database.
- Engage and assist the programme team members in necessary visuals for reports, presentations, photoshop work, illustrator, ect
- Assist the focal point in coordinating the brand identity compliance of the programme's partners
- Contribute to programme's current internal communication mechanisms (input on the MoPH facebook page, Newsletters, webpage to enhance quality and appropriateness), and propose new tools.
- Contribute in the implementation of the media and communication strategy of the programme.
- Conduct local media clipping to compile publications relevant to the NMHP (related to the programme, or to mental health).
- Participate in biweekly meetings.
- Support in other activities related to the Programme in coordination with the operations manager.

MTV Lebanon, Studiovision

Production Assistant

Beirut, Lebanon
August 2017

Saint Joseph University of Beirut

Office Assistant

Beirut, Lebanon
Jan 2015-till 2017

EDUCATION



Saint Joseph University of Beirut – USJ

Beirut, Lebanon
Expected 2020

• Faculté des lettres et des sciences humaines

Master's degree Leadership and Human Resource Management

• Institut d'études scéniques audiovisuelles et cinématographiques

Beirut, Lebanon
2017

Bachelor's degree in Audiovisual Communication Technologies (GPA: 3.3/4)



Saint-Louis University – SLU

St. Louis, Missouri, U.S.A.
2014

• Certificate in English proficiency

Level: High intermediate

Score: 189/300



Saint Joseph University of Beirut – USJ

Beirut, Lebanon
2011

• Faculty of Business Management FGM

Courses in

- Mathematics – (8 credits)
- Accounting – (4 credits)
- Business Law – (8 credits)
- Management & Organization – (8 credits)

AWARDS & NOMINATIONS

- Official selection for Batroun International Film Festival "R A N D A". 2018
- Official selection for Baalbeck International Film Festival "R A N D A". 2018
- Official selection for Gabes International Film Festival "R A N D A". 2018
- Official selection for Lebanese Australian International Film Festival "R A N D A". 2018
- Official selection for LIFF Film Festival "R A N D A". 2018
- * Winner Best of the Best at Zumeff 2018 International Film Festival "R A N D A". 2018
- Official selection for Winter Apricots: Prilep International Film Festival "R A N D A". 2017
- * Winner of the Golden Olive Award at NDU's 11th International film festival "R A N D A". 2017
- * Winner of the public vote at NDU's 11th International film festival "R A N D A". 2017
- Official selection for Metropolis 10th year anniversary for "24 fps". 2015

TRAININGS

Saint Joseph University - Service de L'insertion Professionnelle – USJ – SIP

- Completed courses in career planning, mapping, networking, social Media role, job search engines and sources, networking and job connections vs favoritism.

COMPETENCES

- **Computer Skills:**
 - Digital linear editing: Final Cut Pro & Avid Media Composer
 - Davinci Resolve: Color Grading, Keying & Rotoscoping
 - Adobe Photoshop - Digital Manipulation, Compositing & Retouching
 - Photojournalism
 - Visual design stage set
 - Microsoft Office Word, Excel, PowerPoint, Visio
- **Languages:**
 - Arabic, English, French (written and spoken)