

Aya Maria Melki Product Design

Contact:



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Skills:

Indesign

Good

Illustrator

Good

Photo-shop

Good

Rhinoceros

Good

Autocad

Average

Drawing

Average



Education

Current third year student at Academie Libanaise Des Beaux Arts majoring in product design: Learning the basics of product design, how we must respond to the market's expectations in terms of immediate needs, but also and above all respond to future challenges.

First year: Fundamental courses (drawing, introduction to the design world, history of arts, diversified design projects)

Second year: Introduction to softwares (Rhinoceros, Autocad, Adobe-softwares) to build 3D/2D models, technical drawings, edit pictures , create diagrams and data visualization, and learn how to organize our layouts.

Third year : Getting into design thinking and consultancy design.

Did one year of Law at Saint-Joseph University.

Graduated from College Notre Dame De Jamhour:
Baccalaureate in economics and social sciences promotion 2015.



Work experience

Worked at T Gargour & Fils Dora in the sales department (2016)

Worked at T Gargour & Fils Dora in the marketing department (this internship helped me develop a critical mind towards the marketing world and how to present and sell a project) (2017)

Worked with Henry Dakak Junior (2018)



Design activities

First year :

Beirut design fair: Exposed a wall lamp inspired by the artist Mondrian

Olive oil packaging: Choose a local olive oil company and design new ways of packaging, the challenge was to create a package that doesn't erase the product's identity but improves it and makes it more attractive.

Second year:

Shelter project: create a shelter for people who are going to lose their houses after a natural catastrophe. The shelter has to answer to different criteria (basic needs, easy deployment, easy to transport)

Workshop on inclusive urban design partnership with the school of design of nante atlantique based on a problematic: How to transform a historical staircase into a landscape ?

Wood workshop: transcribe a person's personality into furniture (more specifically a chair)

Third year:

Project with Bar Tartine Mar Mikhael: How to increase the footfall at Bar Tartine?

Customer journey map & service blue print projects on a specific ser-