

MEERA Z. SHAMMA

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PROFESSIONAL SUMMARY

Skilled and versatile manager, writer, researcher, and editor. Experienced supervisor of teams of writers, freelance reporters, illustrators, graphic artists, videographers, and related journalistic staff members. Proven record of effective and creative leadership in increasing readership and engaging wide audiences in both written and visual content.

WORK EXPERIENCE

SENIOR EDITOR 2016 - 2018 Beirut.com - Beirut, Lebanon

Editor of Lebanon's leading online magazine. Supervisory responsibilities include persistently creating strategies for producing compelling story ideas and imaginative content while maintaining awareness of country's daily political and social events, new venues, and social trends. Ensuring content is streamlined to appeal to wide demographic's various interests and shifting reading tendencies. Writing responsibilities include researching, producing, and inputting up to five articles per day ranging from social exposés, to interviews, to cultural critiques, country guides and entertaining social pieces. Administrative duties also include overseeing of the website's social media presence, HTML coding and inputting content into the website on a daily basis, assisting the website's videography team to help them create interesting, visually-compelling, and interactive videos to engage a wide audience and encourage loyal readership.

MANAGING EDITOR 2015 - 2016 Royal Wings Magazine - Amman, Jordan

Managing editor of the in-flight magazine for Royal Jordanian Airlines, the national airline of Jordan, with an outreach of millions of readers every month. Supervisory responsibilities include overseeing a team of up to 20 writers, graphic designers, print specialists, visual layout team, technicians, and advertisement sales to ensure the quality production of the internationally read bi-monthly magazine. Continually cultivating imaginative strategies for story ideas, topic assignments, and creative visual and written content to align with local and international trends, seasonal activities, and newsworthy topics of interest in the country, the region, and the world.

PR & DIGITAL MARKETING EXECUTIVE 2014 - 2015 Front Row Publishing & Media Services - Amman, Jordan

Promoted to Managing Editor of Royal Wings Magazine in 2015.

BUSINESS ANALYST 2014 US AID, Jordan Competitiveness Program - Amman, Jordan

EDUCATION

MSC INTERNATIONAL POLITICS Graduated with Merit | 2012 - 2013 School of Oriental and African Studies (SOAS) - London, UK

Worked towards completing dissertation focusing on the contradictory social injustices faced by LGBTQ individuals in Lebanon and the social implications those injustices create.

BA CULTURAL STUDIES Graduated with Upper Honours | 2012 - 2013 University of Kent - Canterbury UK

Worked towards completing dissertation focusing on the predicament of Lebanese women, analyzing the effects of gendered discriminatory ideologies in Lebanon through a study of the core values that are central to its social institutions.

COMMUNITY OUTREACH

Conducted and translated colloquial conversations between Syrian refugees and UK based academic researcher for inclusion within forthcoming book, Senses of Home. 2018.

LANGUAGES

Fluent in English, with exceptional writing and editing skills. Fluent in Arabic, with basic writing and reading ability.

IT SKILLS

Proficient in Microsoft Office, Basic HTML. Experienced in disseminating information through various Social Media platforms.