## El Hassan, Hind

**E-Mail:** hne07@mail.aub.edu / hindelhassan16@gmail.com

**Mobile**: +961-71-070060 / +447771294229

Nationality: Lebanese Address: Beirut, Lebanon

ACADEMIC BACKGROUND

From 09/2017 to 09/2018 Cardiff University Wales, UK

MBA in Media Management

Expected Date of Graduation: December 2018 (Accomplished in September 2018)

From 09/2014 to 05/2017 American University of Beirut Beirut, Lebanon

Bachelor in Media and Communication.

Graduated: June 2017

From 09/1999 to 06/2014 Lycée Alphonse de Lamartine de Tripoli (Mission Laïque Française) Kfarkahel, Koura

French Baccalaureate, S: 2014

Mention Assez Bien

## WORK EXPERIENCE

## From December 2016 to March 2017 MBC TV GROUPS

Zouk Mosbeh, Beirut, Lebanon

- Position Held: Intern
- Coordinating with the production team on preparing the shooting of a TV show's episode as well as managing the shooting of the episode and the reports that will be aired during that specific episode.
- Working in the editing department using the editing software AVID. Learned different editing skills and developing scriptwriting skills: creating trailers and teasers as well as collecting footage, cutting and combining short clips.
- -Writing marketing strategies, business plan and advertising campaigns
- -Managing social media platforms
- -Delivering and creating social media content
- -Digital media management: online marketing metrics

From 16 May 2016 to 24 May 2016 Beirut Cultural Festival Downtown Office, Biel Festival Location, Beirut, Lebanon

- -Position Held: Volunteering / Administration Team
- -Worked with the administration on the planning and the management of the Festival. It was a one-week (every day) Festival.

## **SUMMARY SKILLS**

**COMPUTER SKILLS:** MS Word, Excel, PowerPoint, Access, Internet use, HTML, Photoshop, final cut, AVID.

LANGUAGES: Fluent in English, Arabic and French (writing, reading and speaking), with basic knowledge in Spanish

**SOFT SKILLS:** Public Relations, Communication, Team-Building, photojournalism, video editing, broadcast Media, Advertising, News writing, reporting, Event planning and management, SEO.