

AYA EL-SOUKI BOURESLAN

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To Whom It May Concern,

This letter is in response to the position advertised as vacant within your company at this time. To begin with, I have graduated from the American University of Science & Technology (AUST) with a BA in Fashion Design.

What was once a hobby has now incorporated itself into being my life. I pride myself for staying updated with all the latest trends through extensive research and coordination – that also plays a key role in catering to every client. Moreover, creative vision and eye for detail are necessary attributes that I've embedded within me. I bring a unique flair and hard skills such as my communicative and expressive ways along with my organization and critical thinking abilities to any role I'm given. As an ambitious and self-motivated individual who learns quickly and exercises sound judgment, I am quite confident that my qualifications and your needs are an excellent fit.

I will call your office in a few days to inquire about the possibility of a meeting.
Thank you for your time and consideration.

Sincerely Yours,
Aya El-Souki Boureslan

AYA EL-SOUKI BOURES LAN

FASHION DESIGNER / WARDROBE CONSULTANT



Beirut, Lebanon



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aya_boureslan@hotmail.com

EDUCATION

**American University of
Science & Technology**
[2011 - 2017]
* BA in Fashion Design

City International School
[Grades 11 & 12]
* High School Diploma (SATs)

Eastwood College
[Grades 8 & 9]

Dhahran Academy
[KG - Grade 7]

EXPERTISE

Design Research

Illustrations

Pattern Making

Photography

Project Management

TECHNICAL SKILLS

Adobe Illustrator



Adobe Photoshop



Microsoft Office



PROFILE

A self-starter with competence in key design who is seeking a position that combines creativity and imagination. Driven to succeed within any given segment of the fashion industry with comprehensive knowledge of what is relevant to the field -- including the latest technology that may impact products, consumers and the buying process.

A well-rounded communicator and team player that is looking to pursue a career in this challenging fast paced environment. Eagerly anticipating the chance to meet the demands, challenges and opportunities that life brings whilst furthering my career and making a significant contribution.

EXPERIENCE

MANAGING PARTNER

Venue 22 | Ras El-Metn, Lebanon | 2015 - Present

- ◆ Marketing and promoting the venue; while also maintaining relevant material on various social media accounts.
- ◆ Ensuring customer satisfaction -- identifying the needs of clients and fulfilling them to the best of my ability.
- ◆ Liaising with clients to ascertain their precise event requirements: producing detailed proposals and packages along with contract negotiations.
- ◆ Coordinating the venue with all available vendors alongside overseeing all members of the staff.
- ◆ Working on annual operating plans to ensure profitability of the venue.
- ◆ Maintaining the venue to ensure sustainability and safety for all.

PERSONAL ATTRIBUTES

Adaptive

Communicative

Creative

Detail Oriented

Organized

Reliable

Teampayer

LANGUAGES

English

[First Language]



Arabic

[Second Language]



Italian

[University Elective]



French

[Self Studying]



EXTRAS

* Attended a 'Creative Draping Workshop' with Caroline Simonelli.

* Participated for two years in 'Beirut Designer's Week'.

* Took part in a national competition sponsored by Persil titled 'Start From Sketch'.

* Currently enrolled in an online Fashion Buying course.

WARDROBE CONSULTANT

Beirut, Lebanon | 2017 - Present

- ◆ Make recommendations as to what fashion choices will best suit the client's desired image; matching the client's style of dressing with the image they wish to display.
- ◆ Sufficient knowledge of current trends along with proficiency in fashion history.
- ◆ Alongside determining the appropriate styles that match each clients personality; the connection and path of communication allowed for more personal motivation and mentoring.

FASHION DESIGNER

Beirut, Lebanon | 2014 - 2017

- ◆ Thorough knowledge of the design and development process - from concept to execution, trend forecasting and consumer behaviour research (having created a Ready-To-Wear collection as a senior project).
- ◆ In depth understanding of fabric sourcing and ability to provide material specifications best suited to execute the design.
- ◆ Gained an insight on researching to develop and create themes alongside their moodboards, color palettes, textiles, illustrations and storyboards.

REFERENCES



SAMER BOURESLAN

Venue 22 | CEO

Beirut, Lebanon
sreslan@yahoo.com



HALA BOHSALI HABBAL

AUST | Chairperson
Arts & Design Department

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FAY ABOU HASAN

Startups With Fay

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BASSAM ANOUTI

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