AYA EL-SOUKI BOURESLAN

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To Whom It May Concern,

This letter is in response to the position advertised as vacant within your company at this time. To begin with, I have graduated from the American University of Science & Technology (AUST) with a BA in Fashion Design.

What was once a hobby has now incorporated itself into being my life. I pride myself for staying updated with all the latest trends through extensive research and coordination — that also plays a key role in catering to every client. Moreover, creative vision and eye for detail are necessary attributes that I've embedded within me. I bring a unique flair and hard skills such as my communicative and expressive ways along with my organization and critical thinking abilities to any role I'm given. As an ambitious and self-motivated individual who learns quickly and exercises sound judgment, I am quite confident that my qualifications and your needs are an excellent fit.

I will call your office in a few days to inquire about the possibility of a meeting. Thank you for your time and consideration.

Sincerely Yours, Aya El-Souki Boureslan

$\mathbf{A} \mathbf{Y} \mathbf{A}$ EL-SOUKI BOURESLA N

FASHION DESIGNER / WARDROBE CONSULTANT



A Beirut, Lebanon





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EDUCATION

American University of Science & Technology [2011 - 2017] * BA in Fashion Design

City International School [Grades 11 & 12] * High School Diploma (SATs)

Eastwood College [Grades 8 & 9]

Dhahran Academy [KG - Grade 7]

EXPERTISE

Design Research

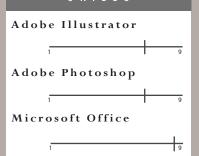
Illustrations

Pattern Making

Photography

Project Management

TECHNICAL SKILLS



PROFILE

A self-starter with competence in key design who is seeking a position that combines creativity and imagination. Driven to succeed within any given segment of the fashion industry with comprehensive knowledge of what is relevant to the field -including the latest technology that may impact products, consumers and the buying process.

A well-rounded communicator and team player that is looking to pursue a career in this challenging fast paced environment. Eagerly anticipating the chance to meet the demands, challenges and opportunities that life brings whilst furthering my career and making a significant contribution.

EXPERIENCE

MANAGING PARTNER

Venue 22 | Ras El-Metn, Lebanon | 2015 - Present

- Marketing and promoting the venue; while also maintaining relevant material on various social media accounts.
- Ensuring customer satisfaction -- identifying the needs of clients and fulfilling them to the best of my ability.
- Liasing with clients to ascertain their precise event requirements: producing detailed proposals and packages along with contract negotiations.
- Coordinating the venue with all available vendors alongside overseeing all members of the staff.
- Working on annual operating plans to ensure profitability of the venue.
- Maintaining the venue to ensure sustainability and safety for all.

PERSONAL ATTRIBUTES

Adaptive

Communicative

Creative

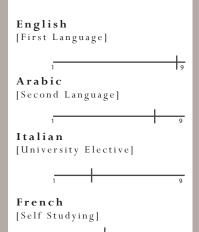
Detail Oriented

Organized

Reliable

Teamplayer

LANGUAGES



EXTRAS

- * Attended a 'Creative Draping Workshop' with Caroline Simonelli.
- * Participated for two years in 'Beirut Designer's Week'.
- * Took part in a national competition sponsored by Persil titled 'Start From Sketch'.
- * Currently enrolled in an online Fashion Buying course.

W A R D R O B E C O N S U L T A N T

Beirut, Lebanon | 2017 - Present

- Make recommendations as to what fashion choices will best suit

 the client's desired image; matching the client's style of dressing with
 the image they wish to display.
- Sufficient knowledge of current trends along with proficiency in fashion history.
- Alongside determining the appropriate styles that match each clients personality; the connection and path of communication allowed for more personal motivation and mentoring.

FASHION DESIGNER

Beirut, Lebanon | 2014 - 2017

- Thorough knowledge of the design and development process from

 concept to execution, trend forecasting and consumer behaviour
 research (having created a Ready-To-Wear collection as a senior project).
- In depth understanding of fabric sourcing and ability to provide material specifications best suited to execute the design.
- Gained an insight on researching to develop and create themes alongside their moodboards, color palettes, textiles, illustrations and storyboards.

REFERENCES



SAMER BOURESLAN

Venue 22 | CEO

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HALA BOHSALI HABBAL

AUST | Chairperson Arts & Design Department

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BASSAM ANOUTI

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