

PERSONAL

Beirut, Lebanon

Dirving Licences: Lebanese, Russian, International

EDUCATION

- **Digital Marketing Associate Diploma, LAU (exp. Nov 2020)**
- **MBA, LAU, Beirut (Jun. 2019)**
- **Bachelor Fine Arts in Graphic Design, FEA, AUB (Jun. 2010)**
- **Minor in Studio Arts, Production and Editing (Jun. 2010)**

WORK EXPERIENCE

- Senior Graphic Designer, **Patchi HQ, ESC sal.**, Creative Department, Beirut, Mar 2016 - May 2020
- Property Manager / Freelance, **SEFCO Grp sal**, Beirut, Apr 2019 - Present
- Visual & Design Consultant, **SEFCO Grp sal**, Beirut, May 2014 - Apr 2019
- Creative Designer, **Mediaquest Corp.**, Dubai and Beirut, Oct 2012 - Feb 2016
- Graduate Assistant, Research Assistant, **LAU, AKSOB, Management Dep.**, Beirut, Sep 2015 - Jun 2019
- Art Director, **L'Avant-Garde, AbdulSamadAlQurashi**, Beirut, Jun 2011 - May 2012
- Senior Designer, **L'Avant-Garde, AbdulSamadAlQurashi**, Beirut, Jun 2011 - May 2012

CERTIFICATIONS

- **International Organizations Management**, Coursera, University of Geneva, 2019
- **UN Volunteer - Turkey**, Creation of infographics in Russian, SDG, Dec. 2018
- **Canvas8 - UK**, certificate for participation in publishing article, 2017-2018, LAU, AKSOB
- **Project Management Professional**, AUB, CMCS, CEC, 2014

AWARDS EXHIBITED WORK

- **Photography Projects: Beirut By Night**, Dar Al-Handassah Bldg, AUB, 2007
- **Areen Award Finalist**, Final Year Project Excellency, AUB 2010
- **Dean's Honor List**, AUB, 2007-2008-2009
- **Zavarian Award**, Armenian Community in Lebanon, 2006

LANGUAGES

Fluent: English, French, Arabic, Armenian, Russian

Beginner: Spanish, Greek

CONFERENCES WORKSHOPS

- **Women in Data Science (WiDS)**, AUB, 2019
- **Digital Marketing Strategies**, Harvard University collaboration with LAU, DR Zahy Ramadan, AKSOB, LAU, 2019



- **Rana Salam public lecture**, AUB, Oct 2008
- "40 years in graphic design explorations and interpretations in teaching and practice", **Katherine McCoy**, AUB, 2008
- **Talk20 Gathering**, AUB, 2008
- **Studio Dumbar Logo Workshop**, Michel De Boer, AUB, 2007

SKILLS

- Illustration, Animation, Innovative Packaging, Typography, Layout, Identity and Branding, Presentations, Brandbook Conceptualization, Strategic Marketing and Media Planning, Omnichannel Campaigns, Art Direction, Project Management, Calligraphy, Silkscreen, Painting, Sewing, Music, Pet rescue and Animal Welfare.

COMPUTER SKILLS

- **Microsoft Office** (Word, Excell, Powerpoint)
- **Adobe Creative Suit:** Illustrator, Indesign, Photoshop, After Effects, (beginner in Autocad, SketchUp Pro, SEO and SEM tools like Google analytics and other)

VOLUNTEERING

- **Volunteer in BETA and ARC**, Animal Rights, Present
- **Massis Sportive Youth Association**, head of youth development program, 2019
- **Red Cross Volunteer**, July 2006 war relief, emergency response team and refugee assistance in Mar Mekhael, 2006
- **Cheffaine Scouts Du Liban Meute**, St Hripsimants District, Matn, 2004-2006, (trained in First Aid Assistance and Child Psychology)