

Chafic Kolaylat

Art Director - 2D Animation

Beirut-Lebanon

+9613775731 (whatsapp)/+96170778791

chafickolaylat@gmail.com

PERSONAL PROFILE

Highly creative and multitalented Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Creative experience in the following:

Print	Multimedia	Web	Social Media
Branding Design	2D animation and Motion Graphics	Website Design	Visuals
Magazine-Brochures	Video edit	WordPress	Video ads
Print and packages design	Visual Effect	Mobile app design	Marketing Campaign

EDUCATION

- 1992 • **Dar aytam islamic**
Aaramoun-Lebanon
- 2006 • **Learning Center For the Deaf**
Baabda-Lebanon
- 2010 • **American University Science and Technology**
Ashrafieh , Lebanon.

Communication Arts.
BA in Advertising Design.
- **GRADUATED**

EXPERIENCE

- 2014 • **Feedback "An advertising Agency "**
Creative Designer
- 2015 • **JK Advertising "An advertising Agency "**
Senior Creative Designer and animation
- 2016 • **Maizon Pub - Social Rate**
Art Director
- **PRESENT**
Please check my online portfolio :
www.socialrate.net

Software SKILLS

Photoshop	<div><div></div></div>
Illustration	<div><div></div></div>
InDesign	<div><div></div></div>
After Effect	<div><div></div></div>
Premiere	<div><div></div></div>
Flash	<div><div></div></div>
Construct 2	<div><div></div></div>
Cinema 4D	<div><div></div></div>
Microsoft Office	<div><div></div></div>

LANGUAGE SKILLS

Arabic	<div><div></div></div>
English	<div><div></div></div>
Sign Language	<div><div></div></div>

PERSONAL SKILLS

Creativity	<div><div></div></div>	Teach acting	<div><div></div></div>
Animation	<div><div></div></div>	Basket Ball	<div><div></div></div>
Actor	<div><div></div></div>	Games	<div><div></div></div>

AWARDS/WORKSHOPS

- 2004 • **Our Voice Media Room**
 - A 9 min movie addressing various incorporation in our society ;available upon request.
 - Inclusive Media Room establishment.
- 2005 • **The Other Project**
 - Animated movie development.
 - " www.programtheother.com " ; website design and development.
 - Forum Theatre project
- 2006 • **Right To Play**
 - "Children amusement" during July War 2006

Online courses

- 2017 • **Digital tutors - Cinema 4d and After effet**
3d Modling - Animation - Motion graphics
www.pluralsight.com
- 2018 • **School of Motion**
Animation Bootcamp
Rigging Academy Course
Character Animation Bootcamp Course
www.schoolofmotion.com



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Projects Developed by Brands Education

Teach cast with Oxford

online live learning with oxford instructors.
www.tcwo.me

- o Layout and design
- o Concept and system development
- o Marketing strategy
- o Online and Offline Advertising campaign



Dynamic Learning City

Arabic alphabet for children (Learning – listening – singing).

- o Mobile app design
- o Interactive education
- o Games design
- o Full Sign language translation (90 videos)
- o Augmented reality education
- o Online advertising campaign



Teachkids

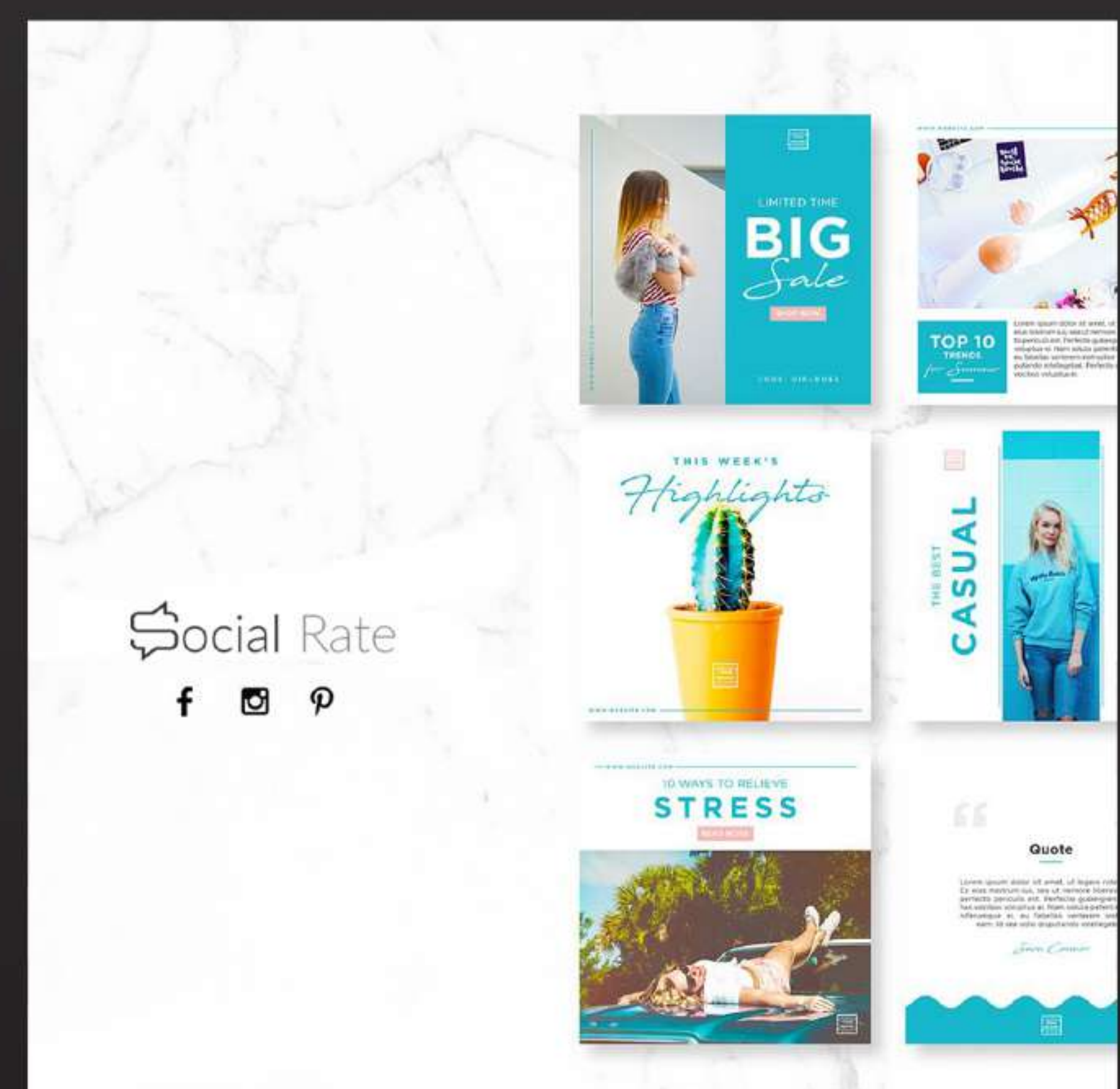
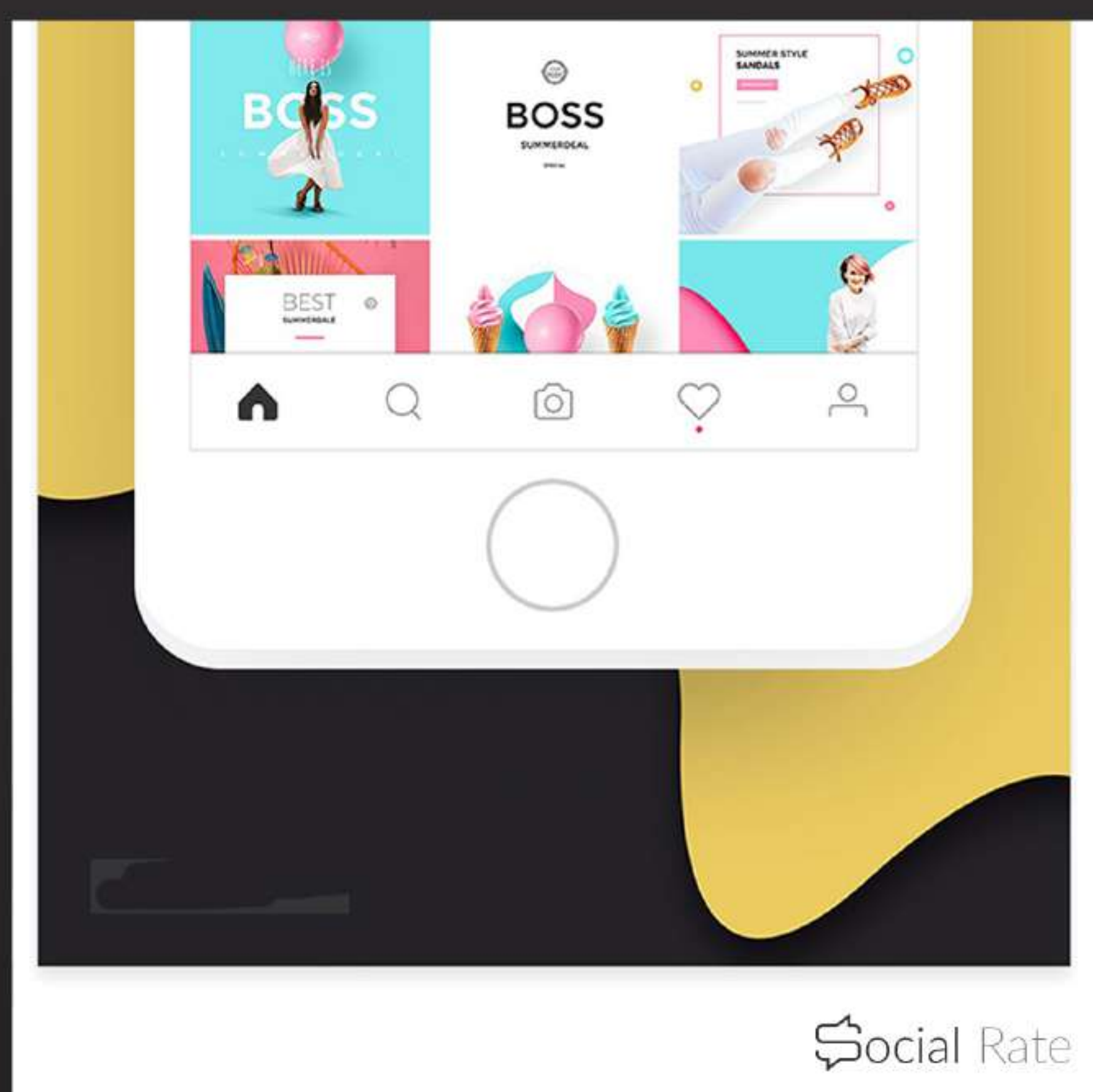
Online English reading , listening and interactive for kids from grade 1 to grade 6.

- o Concept and system development
 - o Illustration management
 - o Interactive education
 - o Educational Games
- o Creating 108 story books
 - o Animation
 - o Full sign language translation for story books



Portfolio

Maizon Pub - Social Rate Projects



Portfolio

Patisserie Ka'kaw Menu Design



Portfolio

Patisserie Ka'kaw



Portfolio

Fleurs la Sagesse
visuals




Portfolio

La Phenicienne
Insurance Company

La Phenicienne
Insurance Company
Committed to Safety

WORK SAFELY




Workmen Compensation

50 Years of commitment

La Phenicienne
Insurance Company
Committed to Safety

ON A SAFE WAY




Motor Insurance

50 Years of commitment

La Phenicienne
Insurance Company
Committed to Safety

PROTECTION OF A FAMILY



Life Insurance

50 Years of commitment

La Phenicienne
Insurance Company
Committed to Safety

INSURE YOUR SAFETY
TAKE PRECAUTIONS



Fire Insurance


50 Years of commitment

La Phenicienne
Insurance Company
Committed to Safety



Take it new

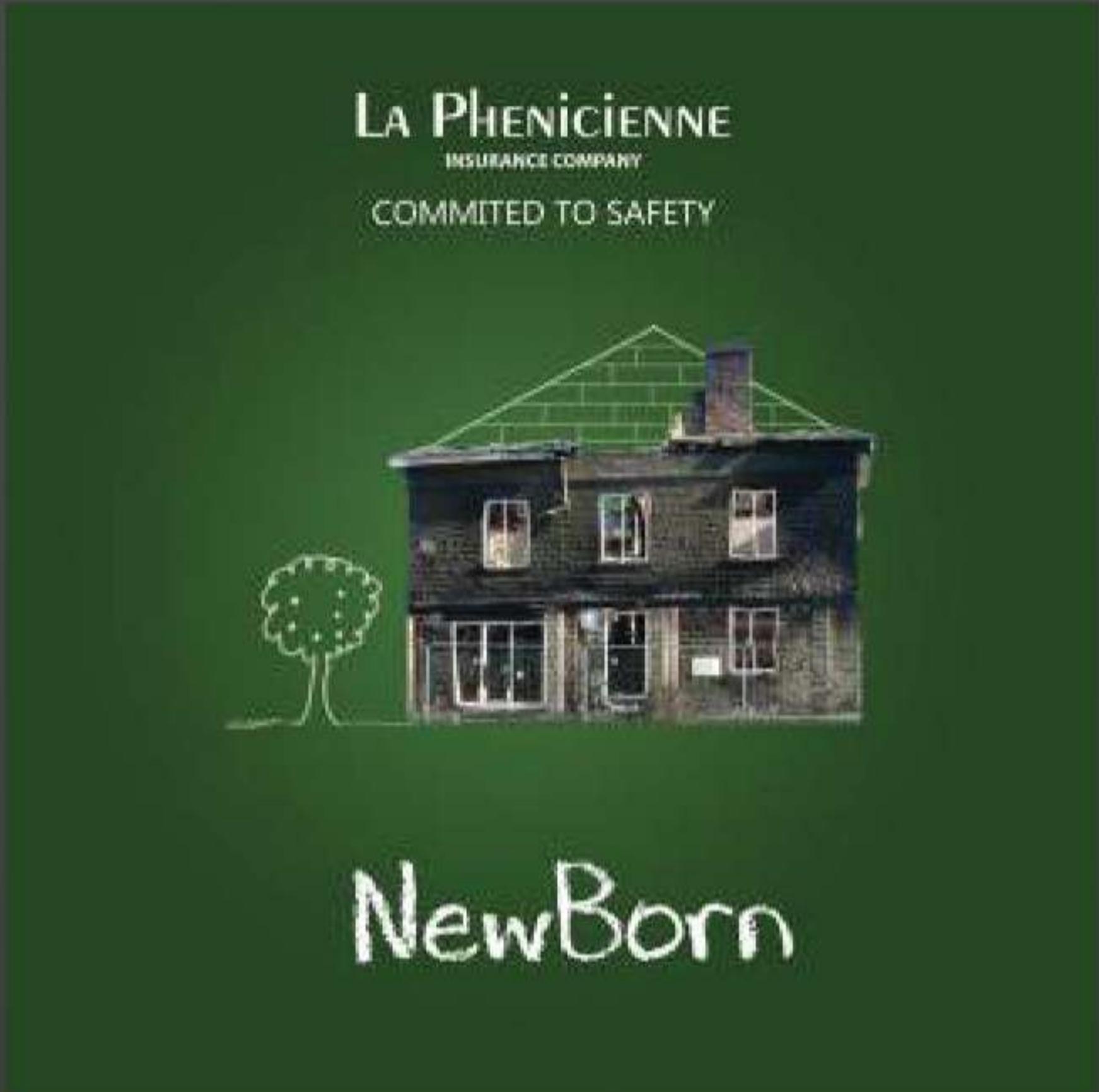
La Phenicienne
Insurance Company
Committed to Safety



Road Safety

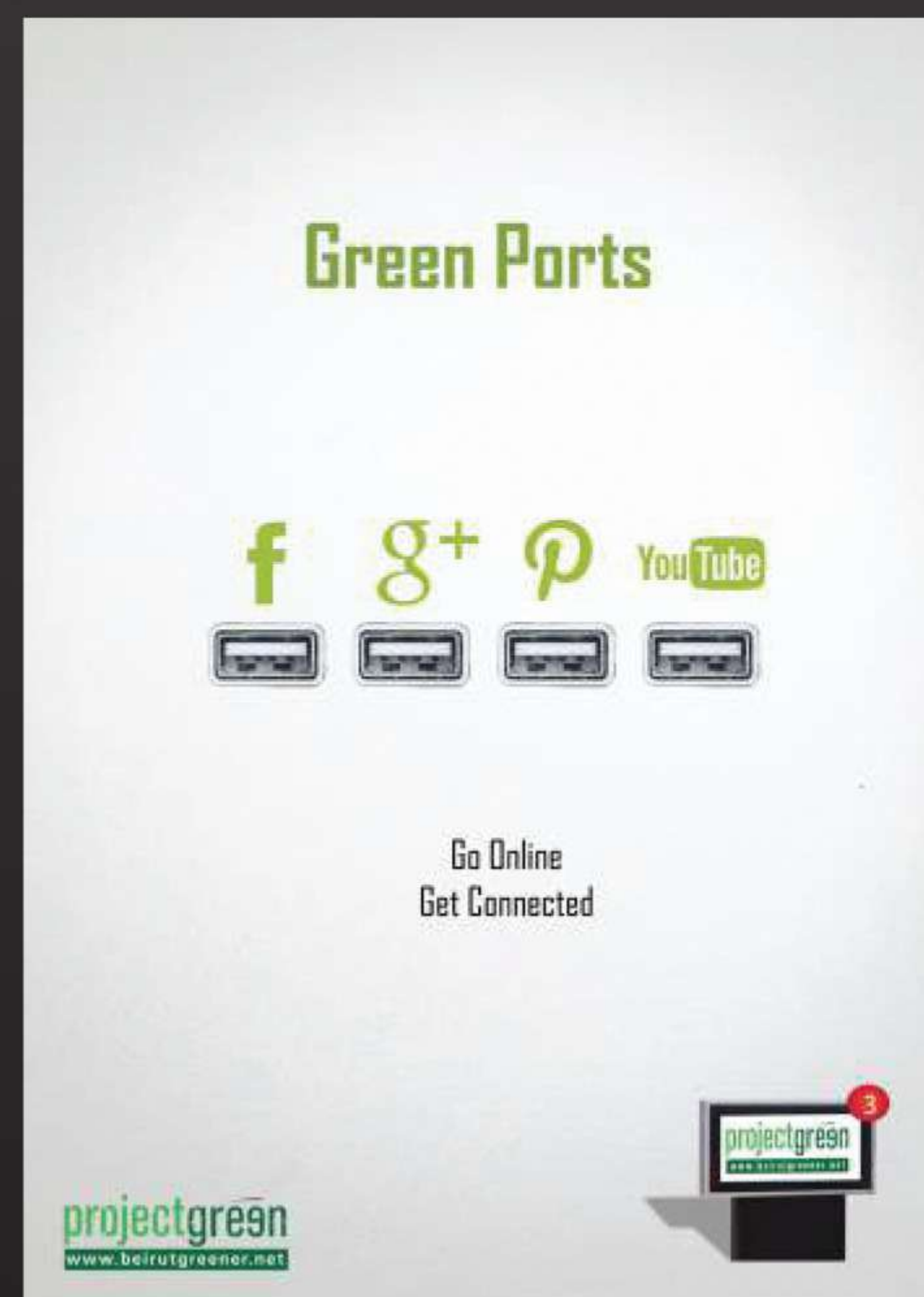
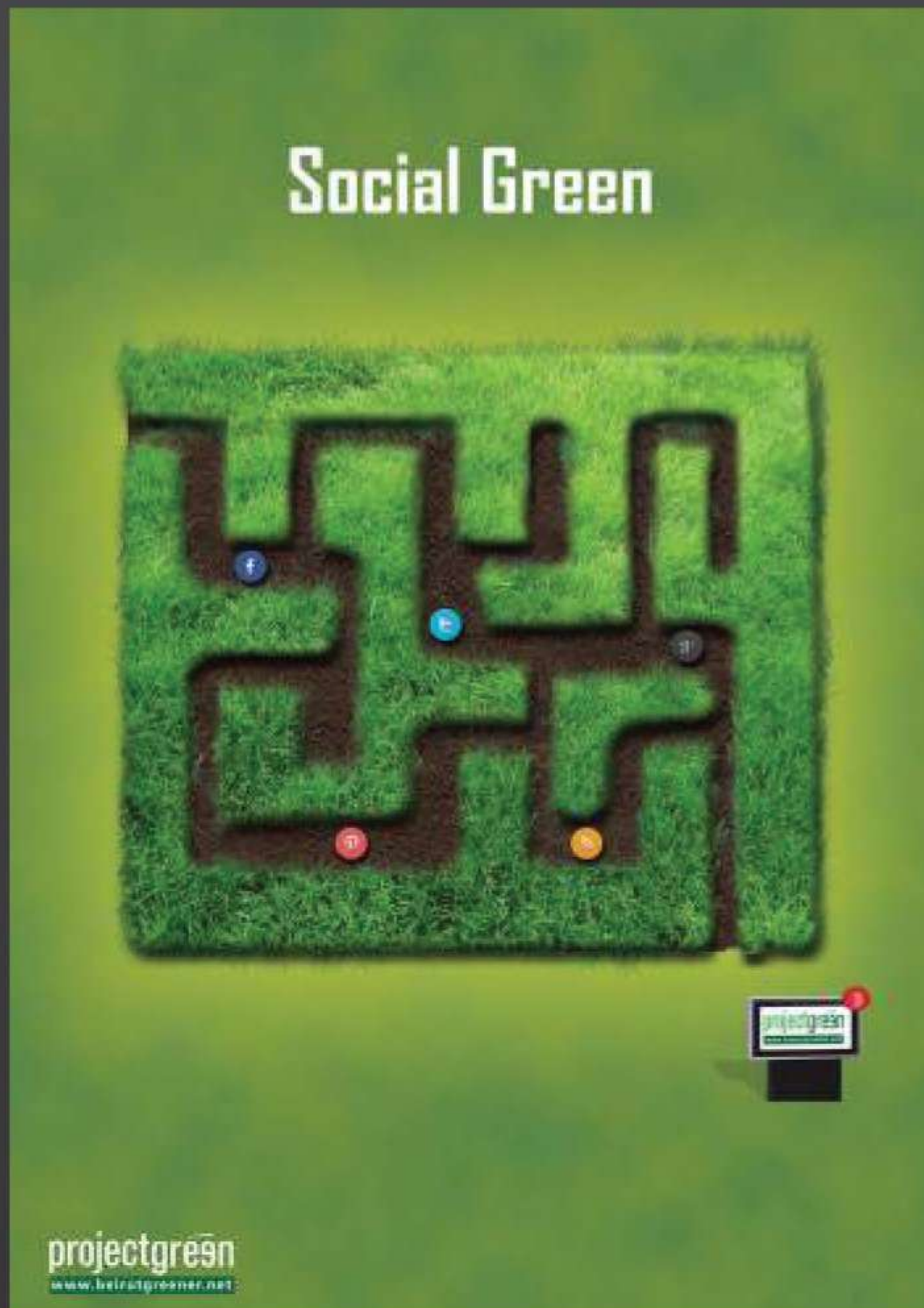
Portfolio

La Phenicienne
Insurance Company



Portfolio

Social Media Campaign Beirut Greener



Portfolio

Social Media Campaign Beirut Greener



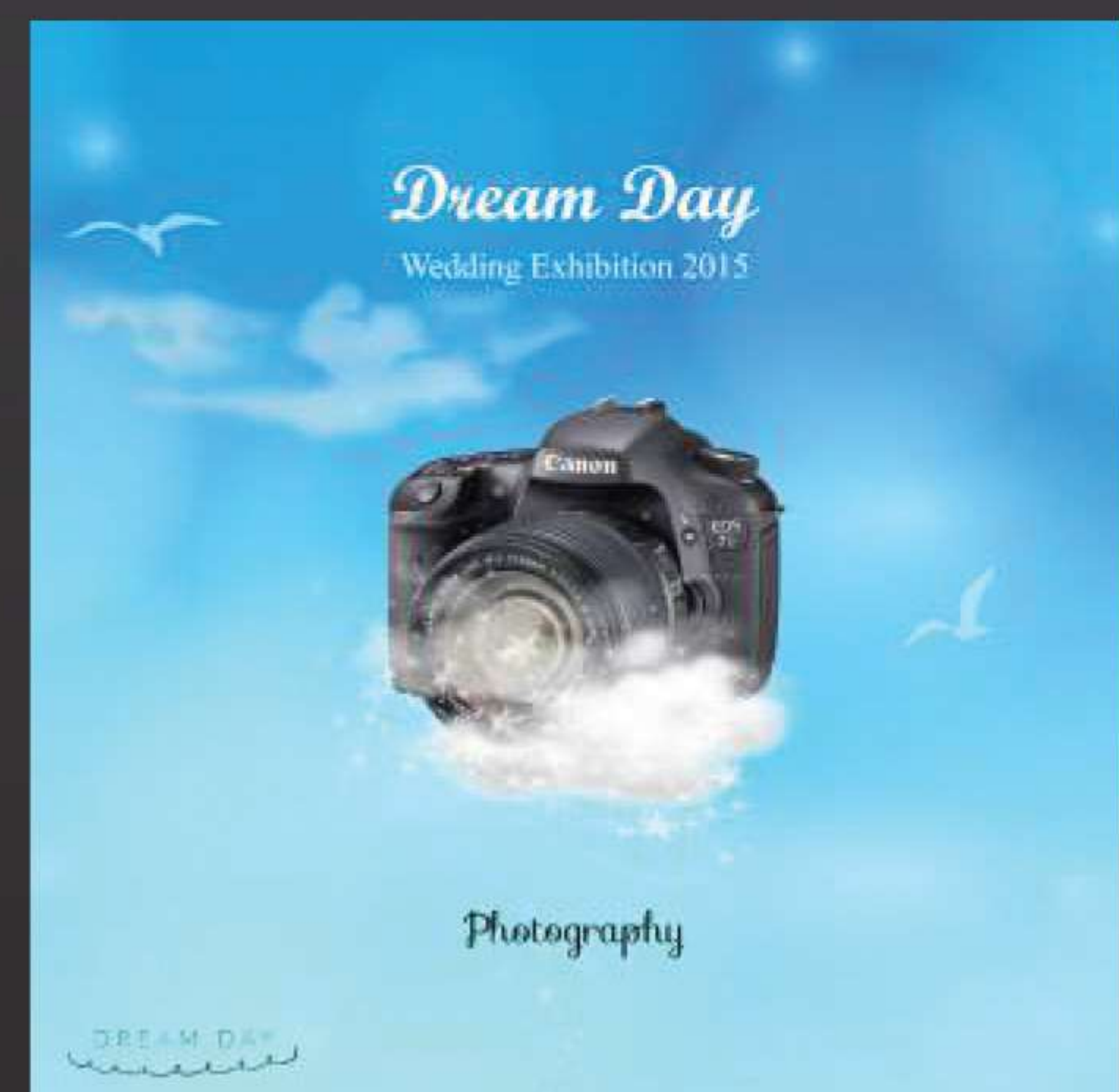
Portfolio

La Salle
New Exhibition Center



Portfolio

La Salle
Wedding Show



Portfolio

One month training at a leading advertising agency Promoseven

Byblos bank : Volant d'Or 2013 « *car loans awards* » (e-invitation)



Portfolio

One month training at a leading advertising agency Promoseven

Byblos bank : New Branch Opening- Dbayeh



Portfolio

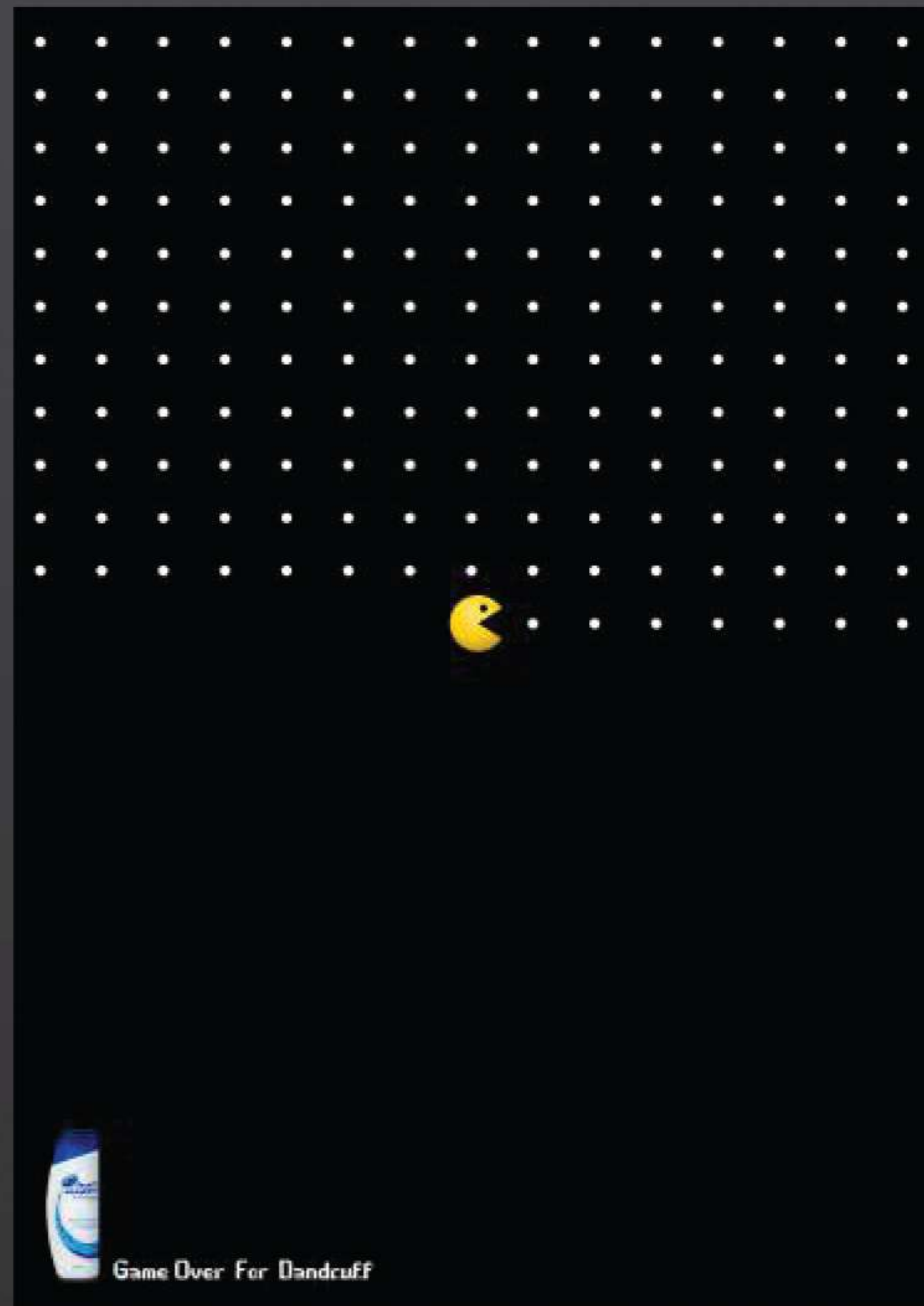
One month training at a leading advertising agency Promoseven

Jaguar: Road Safety Campaign in Kurdistand « IRAQ »

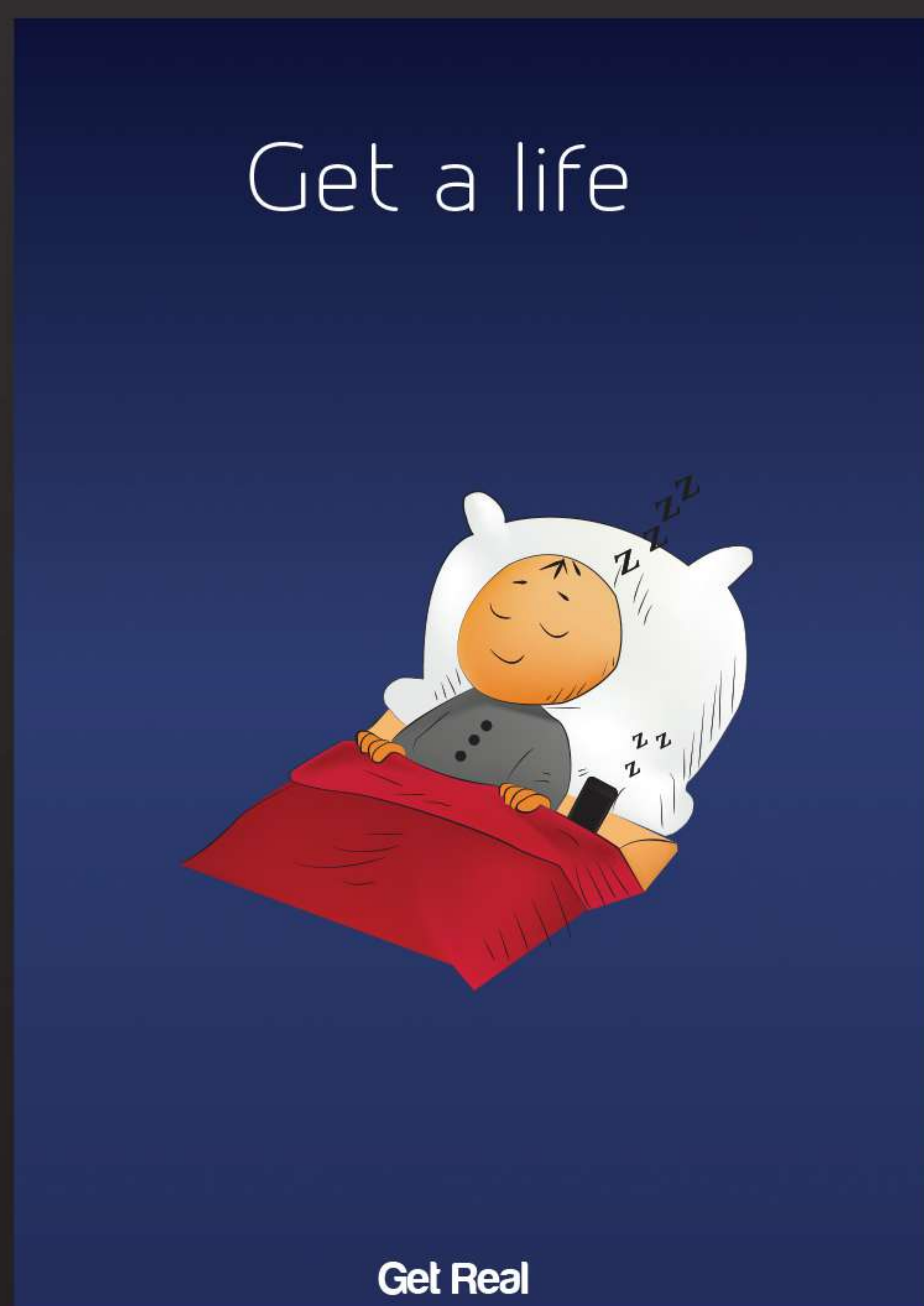


Portfolio

Product campaign
head and shoulders shampoo



Get Real Campaign



Portfolio

Product campaign
Dettol™ Hand Gel™

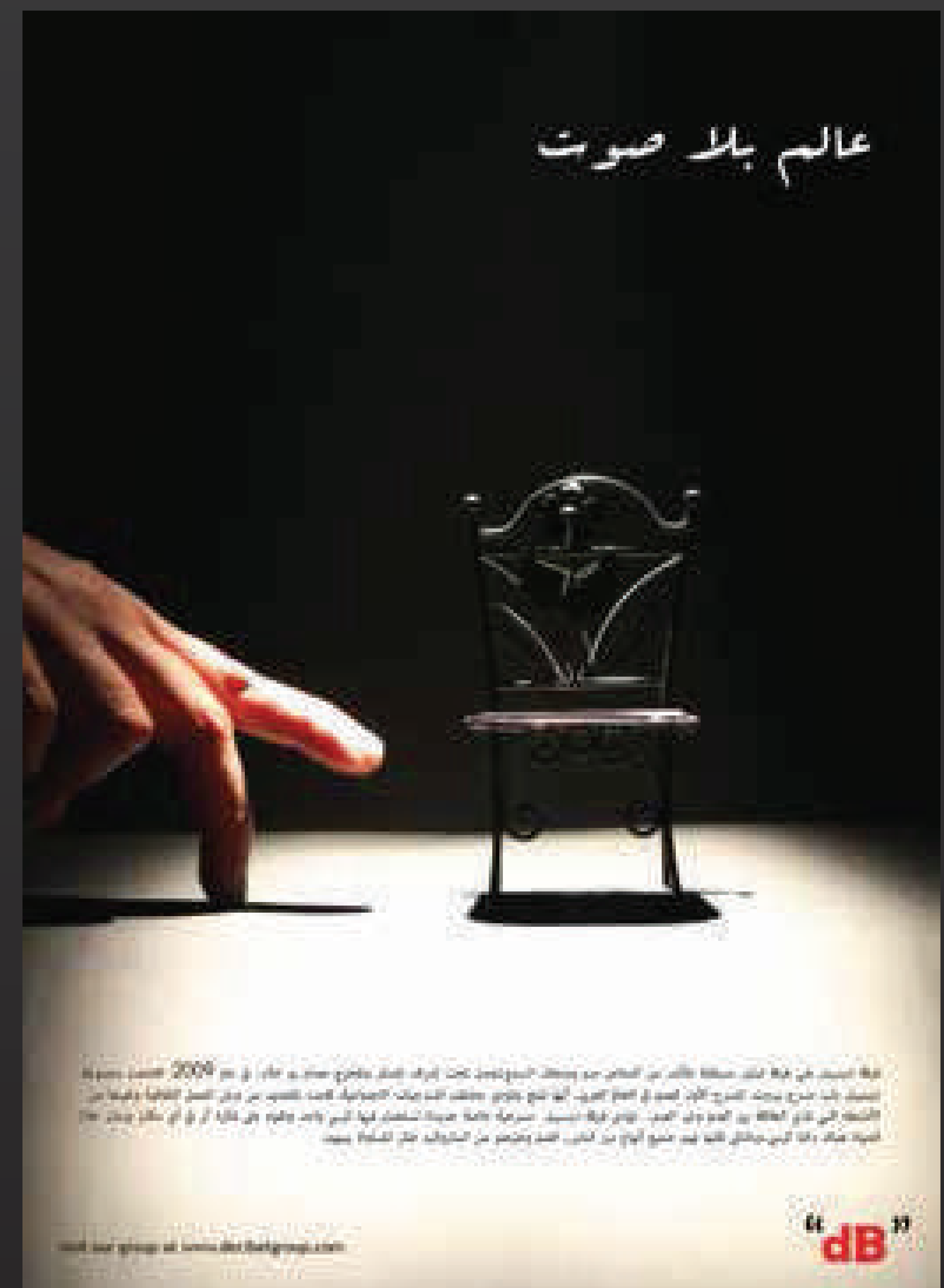


GENDER EQUALITY NOW!

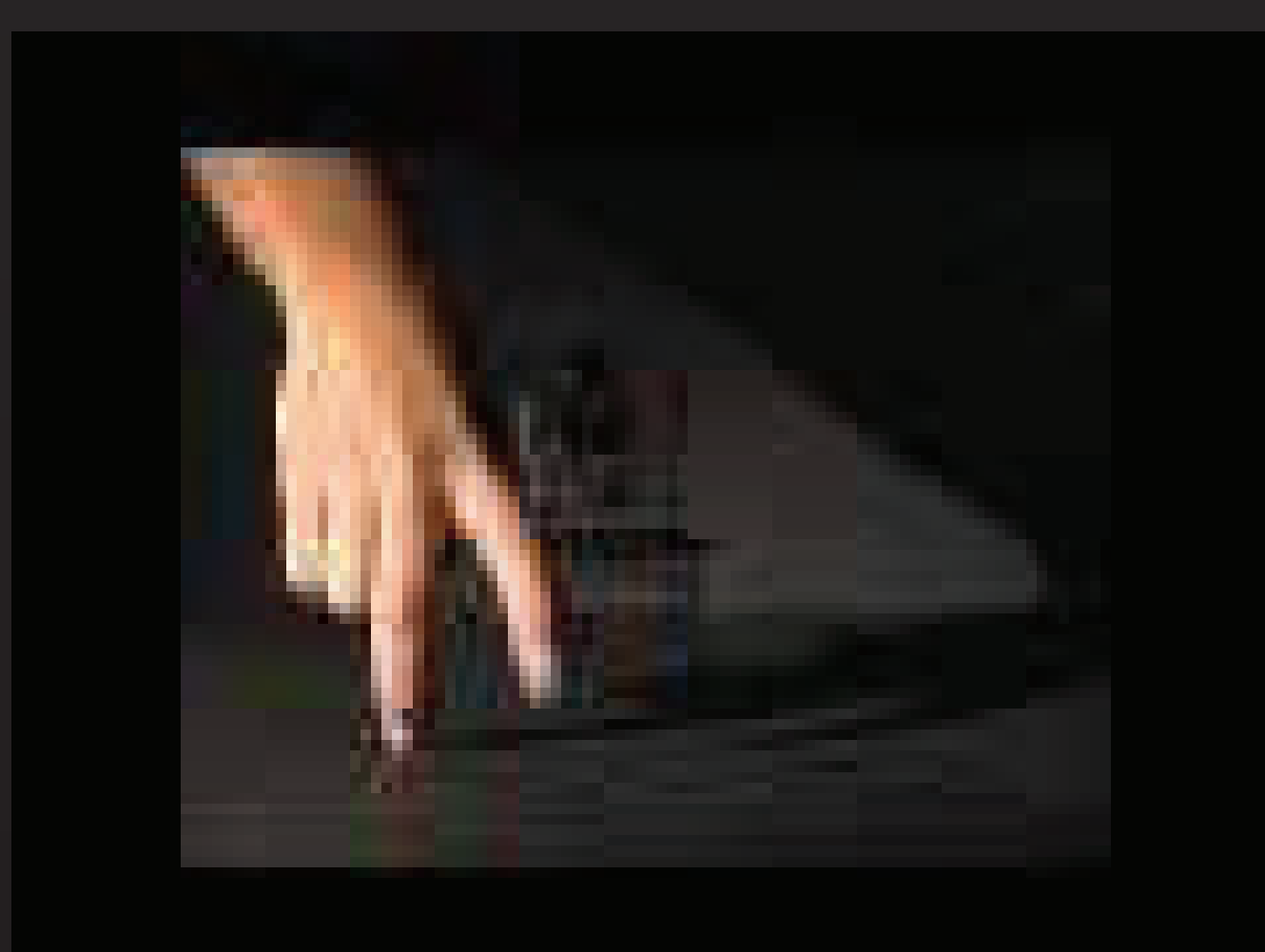


Portfolio

Senior project in advertising : Decibel group « An advertising campaign»



TVC



<https://www.youtube.com/watch?v=wXHYBLIBcDg>

Portfolio

Animation



Sama Cares

https://www.youtube.com/watch?v=b_6LNE0_-to&feature=youtu.be



Teach Cast with Oxford

https://www.youtube.com/watch?v=oqtRP_4Ly7c



Dynamic Learning City

<https://www.youtube.com/watch?v=r73xyZjMVOs>



Z-Hub

<https://www.youtube.com/watch?v=G3VhJuvDVJU>



Dina Barakat

<https://www.youtube.com/watch?v=PjFmb3aPTD8&feature=youtu.be>