

EXPERIENCE

Tourist Tube
Digital Content Editor

Mansourieh, Lebanon
August 2016 – Present

▪ **Content Department:**

- Responsible for 360 Photography for all hotels and tourist attractions.
- Edit and Retouch 360 photos on Photoshop, convert and publish online with backlinks.
- Assumed responsibility for data entry for all hotels, restaurants, airports and flights worldwide.

▪ **Digital marketing Department:**

- Responsible for creating social media strategies for Tourist tube and others accounts. (suites, dorms, hotel)
- Responsible for creating, publishing and sharing content on Tourist tube's social media platforms.
- Responsible for managing others account's social media like promoting suites and dorms for students and promoting hotels.
- Responsible for publishing and analyzing promotions for Tourist Tube and others accounts on Facebook Business Ad manager
- Responsible for removing all duplicate content for SEO.
- Responsible for managing all content search, media, users by Tourist Tube's Back-end.

Panthera Group
Sales representative for electronics

Beirut, Lebanon
June 2015 – July 2016

- Responsible for sales and assisting customers with the product selections.
- Often called upon to assist customers who had complex questions or who had troubleshooting issues with their products.
- Continuously exceeded targeted sales goals by 10 to 20%.

Alfa Telecommunications
Customer service representative

Beirut, Lebanon
June 2012 – March 2013

- Responsible for handling customer inquiries, complaints, billing questions and payment extension/service requests.
- Assumed responsibility for calming angry callers, repairing trust, locating resources for problem resolution and designing best-option solutions.
- Responsible for daily interaction with internal partners in the accounting, field services, new business, operations and consumer affairs divisions.

EDUCATION

“Digital Garage “: Online certificate with Google.
Antoine University (“UA”)
Bachelor in Business Administration - Major in Marketing & Management

In Progress
Baabda, Lebanon
January 2014 – December 2016

College Sacre Coeur Freres (“CSC”)
Lebanese Baccalaureate - Emphasis: General sciences

Gemmayze, Lebanon
July 2012

Skills: Social media, Photoshop, Photography, Content Management Systems, Call Center Operation.
Computer skills: Proficient in Microsoft Excel, PowerPoint and Word.

Interests: Photography, Camping, hiking, music and basketball.

Languages: Proficient in English, French and Arabic.

References and Recommendations: Furnished upon request.