

Issa Ghoneim

Junior Data Analyst

Tripoli, Lebanon

+961 81261793

ghoneimissa01@gmail.com

www.linkedin.com/in/issaghoneim

EDUCATION

Lebanese International University, Tripoli, Lebanon — Bachelor of Business Administration in Management Information Systems

OCTOBER 2019 - JANUARY 2024

- Focused on management, information systems, and technology, developing strong problem-solving and decision-making skills..

AICP Schools, Tripoli, Lebanon — Technical Baccalaureate (BT3) in Accounting and IT

OCTOBER 2018 - JULY 2019

- Gained proficiency in accounting principles and IT applications, bridging the gap between business and technology..

EXPERIENCE & TRAINING

[Simplilearn](#), Global — Data Analytics Bootcamp

JUNE 2024 - OCTOBER 2024

- Completed a full-time bootcamp in Data Analytics in collaboration with [Forward Mena Lebanon](#), featuring hands-on projects and live lectures, graduating with distinction.
- Developed strong programming and analytical skills through coursework in Python, R, SQL, and Excel.
- Gained proficiency in data visualization with Tableau, creating impactful dashboards and reports.
- Conducted extensive data analysis projects, applying statistical techniques to derive actionable insights.
- Successfully completed a comprehensive capstone project, integrating knowledge from all courses to demonstrate practical application of data analytics concepts.

PROFILE

Recent Management Information Systems (MIS) graduate with hands-on experience in data analytics, developed through a rigorous bootcamp where I completed several courses and technical trainings, including a Data Analytics Capstone project.

Additionally, I attended a mini-course on Software QA Testing.

This combination of training has equipped me with practical skills in data analysis, programming, and software quality assurance, preparing me to contribute effectively and leverage my expertise in a collaborative, dynamic professional environment, while continuing to grow and refine my skills.

TECHNICAL SKILLS

Programming Languages // Python, R

Frameworks, Tools, and OSs // Database Management Systems, SQL, Microsoft Office, Microsoft Excel, Tableau, JIRA, Qase, Windows

Theory // Programming Basics, Data Analytics Techniques, Software Development Life Cycle, Software Testing Life Cycle, Quality Assurance, Manual Testing, Test Cases, Bug Reporting, Defect Life Cycle

Language Proficiency // English, Arabic

PROJECTS

Capstone Project — *Restaurant Insight Analysis (Python, SQL, Tableau)*

OCTOBER 2024

Analyzed national restaurant data to support a B2C portal revamp.

- Cleaned and explored data, identified top cuisines and franchise presence.
- Analyzed how delivery, cost, and cuisine variety impact ratings.
- Built interactive Tableau dashboards to guide executive decisions.

Project — *Sales Performance Comparison Dashboard (Tableau)*

OCTOBER 2024

Created a dynamic dashboard to compare sales between regional branches.

- Defined KPIs: total/average sales, order volume, customer count.
- Enabled clear visual comparisons through custom region parameters

Project — *Flight Delay Analysis by Weather (R)*

SEPTEMBER 2024

Studied how time, weather, and airline affect flight delays.

- Visualized delay patterns using histograms, scatter plots, and boxplots.
- Highlighted peak delay trends and weather-related disruptions.

Project — *App Rating Prediction (Python)*

SEPTEMBER 2024

Predicted Google Play Store app ratings using metadata.

- Cleaned and transformed data, applied one-hot encoding, and log scaling.
- Trained and evaluated a linear regression model with strong R^2 performance.

Project — *HR & Project Performance Analysis (SQL)*

JULY 2024

Provided insights for HR appraisal planning through SQL analysis.

- Joined and queried employee and project datasets.
- Identified high performers, salary gaps, and training needs.

Project — *Restaurant Tip Prediction Model (Excel)*

JULY 2024

Built a tip estimation model using Excel regression analysis.

- Cleaned data, encoded variables, and identified key predictors.
- Delivered a working model based on inputs like bill size and party count.

CERTIFICATES

Simplilearn – SQL Certification Course

Simplilearn – Business Analytics with Excel

Simplilearn – Programming Basics and Data Analytics with Python

Simplilearn – Data Analytics with R

Simplilearn – Tableau Desktop Specialist Certification Training

Simplilearn – Data Analyst Capstone

HOBBIES & INTERESTS

Football, Comedy, WWE, Technology.