Hasan Attar +961 71 186 106

Hsnattar2001@gmail.com

Summary

Web Developer specializing in back end development. Experienced with all stages of the development cycle for dynamic web projects. Well-versed in numerous programming languages including HTML5, PHP OOP, JavaScript, CSS, MySQL. Strong background in Affiliate marketing

Skill Highlights

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| * Familiarly with reactJs * Programming Languages: Java, Python * Network communications and security | * Service-focused * Strong decision maker * Complex problem solver * Fast learner and adaptable to new technologies |

Experience

**Web Developer**

**Mobimartech Company**, Lebanon

* Develop project concepts and maintain optimal workflow.
* Work with senior developer to manage large, complex projects for corporate clients.
* Complete detailed programming and development tasks for front end public and internal websites as well as challenging back-end server code.
* Carry out quality assurance tests to discover errors and optimize usability.
* Developed server-side logic and functionalities using backend technologies such as Node.js, PHP.
* Created RESTful APIs to facilitate communication between the frontend and backend systems, enabling data exchange and application integration.
* Designed and maintained databases (e.g., MySQL) to store and retrieve application data efficiently.

**Digital Marketing**

**Mobimartech Company**, Lebanon

* Created and managed affiliate marketing campaigns to promote products and drive sales.
* Managed and optimized Google Ads campaigns to improve ROI
* Provided regular reports and analysis on website traffic, affiliate performance, and advertising metrics to stakeholders.

Education

Bachelor of Science in Computer Engineering:

**Lebanese International University**

Projects

Pharmacy Management System for Critical Medicines: This web-based application was built using PHP, Mysql, HTML, CSS, JavaScript, Bootstrap, and incorporated additional libraries such as PHPMailer for email notifications and PHPSpreadsheet for importing data from Excel.