

FRANK-GERMAIN DERJANY

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SUMMARY

Results-oriented Software Engineer with a proven track record in web development, e-commerce, and digital marketing. Experienced in designing and implementing innovative solutions that enhance user experience and business growth. Skilled in project management, problem-solving, and cross-functional collaboration, with hands-on expertise in React, JavaScript, TypeScript, HTML, CSS, and Tailwind CSS. Adept at leveraging technology and marketing strategies to optimize processes, drive engagement, and deliver measurable results. Fluent in Arabic, English, and French, with strong adaptability across technical and business environments.

WORK EXPERIENCE

- Sales Executive | Derjany Edutainment

Sep 2022 - Apr 2025

 - Promoted educational products and services to schools, achieving and exceeding sales targets.
 - Strengthened client relationships and contributed to the company's market expansion.
 - Gained experience in negotiation, customer engagement, and business communication.
- Freelance Web Developer

Feb 2023 - Present

 - Designed and developed websites for small businesses using React, JavaScript, TypeScript, HTML, CSS, and Tailwind CSS.
 - Ensured SEO optimization and responsive design for mobile-first performance.
 - Collaborated with clients to deliver customized digital solutions tailored to their needs.
- Frontend Developer Intern | Grower AI

Jun 2025 - Aug 2025

 - Assisted in building user-friendly web interfaces using React and TypeScript.
 - Contributed to the implementation of UI components and reusable code.
 - Collaborated with senior developers on improving application performance and design consistency.
- Owner & Founder | Delusso (E-commerce Brand)

Jan 2025 - Present

 - Built and managed an online store specializing in gold-plated accessories.
 - Developed and optimized the website, ensuring responsive design and smooth user experience.
 - Managed social media marketing campaigns, including Meta Ads, to grow brand awareness and sales.
 - Handled customer relations, logistics, and product positioning to establish brand presence in the Lebanese market.
- Mobile App Developer | BrainRush (Gamified Quiz App)

Sep 2025 - Present

 - Designed and developed a cross-platform mobile application using React Native (Expo Router) and TypeScript.
 - Implemented dynamic quiz logic (MCQs, timers, streaks, XP, power-ups, and daily challenges) to enhance user engagement.
 - Integrated Firebase (Authentication, Firestore, Storage) for real-time data handling, user profiles, and image-based questions.
 - Built scalable question management by subject, grade, and language with optimized data fetching and state management.

EDUCATION

- French's Baccalaureate in General Sciences

Collège Mariste Champville
- Bachelor of Computer and Communication Engineering

Sep 2020 - May 2026

Saint Joseph University

 - Major in Software Engineering.

ADDITIONAL INFORMATION

- Technical Skills:** React, JavaScript, TypeScript, HTML, CSS, Tailwind CSS, Node.js, Express Js, Web Development, Digital Marketing (Meta Ads), E-commerce Management, Sales & Business Development, Project Management.
- Languages:** English, French, Arabic (Fluent in all three).
- Certifications:** Meta Ads Digital Marketing, React Development, AUB AI Starter Kit