

HAIDAR SAHMARANI

GRAPHIC DESIGNER

ABOUT ME

I'm a senior graphic design student with a strong passion for visual storytelling, branding, and concept-driven design. I enjoy creating thoughtful digital and print work that balances detail with a clear message. I'm curious by nature, always open to feedback, and continuously looking for opportunities to learn, improve, and grow as a creative professional.

EDUCATION

Bachelor of Arts in Graphic Design
Islamic University of Lebanon
2022 - 2025

SKILLS

Problem-solving	<div><div></div></div>
Detail-Oriented	<div><div></div></div>
Time management	<div><div></div></div>
Creativity	<div><div></div></div>
Adobe Creative Suite	<div><div></div></div>
Adaptability	<div><div></div></div>

LANGUAGE

- English
- Arabic



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EXPERIENCE

Branding Support for University Clubs

Collaborated with various student clubs at the Lebanese University to design unique logos and define cohesive color palettes. Focused on capturing each club's identity and values through visual design, while maintaining clear communication to ensure the final outcome matched their goals

Freelance

Children's Candy Brand Concept

Created vibrant and playful packaging for a fictional candy brand targeted at children. The design featured bold typography, lively illustrations, and eye-catching colors to capture a fun and energetic tone. The project resulted in a complete mockup that emphasized strong visual impact and child-friendly appeal

University Project

Fictional Brand Social Media Kit

Developed a complete set of social media assets for a fictional brand launch, including Instagram posts, stories, and highlight covers. Emphasized a cohesive visual style and strong branding while designing for engagement and consistency across all platforms.

University Project

Editorial Design for Fiction Book

Redesigned the layout of a fiction book with a focus on typography and visual flow. The project involved selecting typefaces, creating grid systems, and designing chapter openers, resulting in a clean and engaging reader experience.

University Project

References available upon request