



ZEIN AL-ABIDINE ABBASS FARHAT

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march 11th, 1998

Eager and ambitious aspiring digital marketer with a strong foundation in digital marketing principles and a genuine passion for the field. As a student studying Digital Marketing , I am enthusiastic about applying my theoretical knowledge and skills to real-world scenarios. With a proactive approach to learning and a keen interest in staying updated on the latest trends and best practices, I am eager to gain hands-on experience and contribute to innovative digital marketing campaigns. A creative thinker with a knack for problem-solving, I am ready to collaborate with teams to drive impactful results and grow professionally in the dynamic world of digital marketing.

EXPERIENCE

STARTED
WORKING IN
DEC 2016

SALES ADVISOR AT RIFAI COMPANY

Working as sales person for more than seven year's , I've gained experience in interacting with costumers and exceeding sales targets through effective communication and personalized services .

EDUCATION

STARTED 2024

MASTERS IN DIGITAL MARKETING

At Antonine university –Baabda (UA)

2020-2023

MASTERS IN BUSINESS ADMINISTRATION (MBA)

At Lebanese international university – Beirut (LIU)

2016-2020

BACHELORS IN ACCOUNTING AND INFORMATION SYSTEMS ,

At Lebanese international university – Beirut (LIU)

SKILLS

- Strong knowledge of digital marketing such as seo , sem, smm, content marketing, email marketing , etc
- Excellent communication skills, both verbal and written
- Experience in planning , executing and optimizing digital advertising campaigns
- Creative thinking by having the ability to brainstorm innovative marketing ideas

ACTIVITIES

Took a course in Digital marketing and social media marketing at book keeper lb institute

Work shop about digital marketing with grow media company

Work shop about digital marketing with khalidoun solh