

Adnan AL Merhi

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Nationality:Lebanese

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OBJECTIVE

Motivated Marketing student with a passion for digital marketing, public relations, and green entrepreneurship. Eager to build a dynamic career by gaining hands-on experience in content strategy, sales enablement, and project execution. Known for being proactive, resilient, and driven to contribute meaningfully to mission-driven organizations.

PROFESSIONAL EXPERIENCE & INTERNSHIPS

july – 2024 – October 2024

Video Intern

Lettus Grow Greener

Beirut , lebanon

-Employer :public relations in Lettus Grow Greener

Website :lettusgrowgreener.com

Responsibilities:

-Supported email marketing campaigns targeting NGOs.

-Conducted sales calls and client outreach.

-Managed website content and social media platforms to boost engagement.

**September – 2024 –
January 2025**

Digital Marketing Intern

Imagination

Italy , rome

About the employer : Founder of imagination ,Website : imagination.org

Responsibilities:

- Assisted in website creation and layout design.

- Coordinated online events and webinars.

- Managed social media content and scheduling.

EDUCATION

October 2023 - Present

Lebanese International University

University Degree :Bachelor in Marketing

WORKSHOPS & SEMINARS

Workshops & Certifications

- Sustainability & Green Entrepreneurship – Injaz Lebanon(February 2025-March 2025)
- Project Management Program – Injaz Lebanon(february 2025-may 2025)

TECHNICAL & SOFT SKILLS

- Technical Skills :
 - Marketing & Analytics Tools: SEO, Power BI, Market Research, Marketing Analytics
 - Design & Editing: Adobe Premiere Pro, After Effects, Photoshop, Illustrator
 - Office & Productivity: Microsoft Word, Excel, PowerPoint, Google Workspace
 - Web & Digital: Website Management, Social Media Strategy, Content Creation
 - CRM/Automation: Alternyx
- Soft Skills :
 - Project Management
 - Budget Management
 - Sales Enablement
 - Public Relations
 - Event Marketing
 - Adaptability
 - Digital Marketing
 - Marketing Analytics
 - Market Research
 - Content Creation
 - SEO (Search Engine Optimization)
 - Problem-solver, detail-oriented.
 - Passionate about youth/community.

LANGUAGES

- Arabic (Native)
- English (very good)
- French (expert)