

ALI EL REDA AHMAD HIJAZI

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Results-oriented marketing professional with a proven track record in strategic planning, digital marketing, and brand development. Seeking a challenging role in a dynamic organization where will apply my expertise to drive impactful campaigns, enhance brand visibility, and contribute to overall business growth.

WORK EXPERIENCE

Front Desk at Exhale Studio, Lebanon, Part-time, 01-2024, current

- Delivered exceptional client service by managing class booking, promoting special offers, and maintaining positive client relationships to support retention and brand image.
- Assisted in executing local marketing efforts by handling social media inquiries, and distributing promotional materials.
- Collaborated with team to maintain brand consistency and contributed to smooth daily operations, including handling membership service and gathering client feedback for service improvement,

Store Manager at Mr.Baker, Kuwait, Full-time, 05-2023/ 10/2023

- Trained the staff to achieve excellent customer service.
- Increased sales by 35% withing a month of the job.
- Distributed tasks and company regulations to the staff of 6 in the store.
- Saved daily inventory, end of months sales, and reported them back to finance.

Remotely Junior Marketing at TheChampsSports, Istanbul, Full-time, 10/2021-05/2022

- Created Excel sheets with monthly marketing plans.
- Conducted marketing segmentations for social media.
- Made search for over 150 reels and posts ideas regarding celebrations and occasions.
- Implemented marketing research and SWOT analysis on a 3 months basis.

Academic Instructor at Mericler Academy, Istanbul, Part-Time, 02/2021-11/2021

- Provided Business lessons (HR, Leadership, Employee Relations, Marketing) to Libyan executives.
- Conducted 50 exams and assessments to students.
- Levelled the English of students from A1 to B1 In 3 months of excessive training.

EDUCATION

Bachelor Degree of Marketing

Lebanese International University, Beirut, Lebanon, 2019-2022

SKILLS

LANGUAGE

Fluent in Arabic and English (Writing, Speaking, Reading)

COMPUTER SKILLS

- MS Word
- Excel
- Power Point.

SOFT SKILLS

- Communication skills
- Costumer service
- Team worker
- Leadership
- Work under pressure,
- Problem solving
- Management
- Ability to deal with changes effectively.

CERTIFICATES

- Models United Nation (2016)
- Social Volunteer (2016)
- Freestyle Private Tutor (2020)
- Mericler's Letter of Recommendation (2022)
- CPA Marketing (2022)
- Storytelling for Business (2022)
- Communication Guru (2022)
- YouTube Marketing (2022)

- Creating YouTube Content (2022)
- Instagram from Scratch (2022)

Reference Upon Request