

# Lama Fakhoury

[lama.fakhoury1234@gmail.com](mailto:lama.fakhoury1234@gmail.com)

+961 - 70445044

## EDUCATION

**Lebanese American University - Beirut, Lebanon** Sept. 2022 – May 2025

BS in Business Administration- Marketing GPA 3.41

Relevant Coursework: *Introduction to Marketing, Consumer Behavior, E-Marketing, Social Media Marketing, Fashion Marketing, Marketing Research, Neuro-Marketing, Marketing Strategy*

**Greenfield College- Beirut, Lebanon** Sept. 2017- May 2022

International Baccalaureate

High-Level Courses: *Business, Biology, Arabic (Lang. B)*

Extended Essay: *Business*

**Thamer International School- Jeddah, KSA** Sept. 2007-May 2017

Pre-IGCSE

## EXTRA CIRRICULAR ACTIVITIES

**Murjan.lb – Social Media Marketing (MKT488W)** Feb. 2024 – May 2024

Developing a full marketing campaign and content on their social media platforms

**Marketing Club Member- Lebanese American University** Sept. 2023- Present

Workshops and seminars covering topics like digital marketing trends, brand management, and market research, offer practical insights essential for navigating today's marketing landscape.

**Children Mentor- MiniCamp** June 2022- Dec. 2023

As a camp facilitator, I ensure the safety, development, and well-being of campers. I oversee activities, support skill achievement, and foster a positive environment for growth.

## CERTIFICATES

**Dean's Honors List- LAU** Sept. 2023- Present

**Digital Marketing Certification- HubSpot** Jan. 2024

**Social Media Marketing Certification- HubSpot** Feb. 2024

**Content Marketing Certification- HubSpot** March 2024

**Social-Behavioral-Educational Researcher-CITI Program** Oct. 2024

## VOLUNTEERING

**Beeatouna** Said NGO

**Food Blessed** Dar Al Aytam Al Islamiya

## TECHNICAL SKILLS AND INTERESTS

**Skills:** Adaptable, Pro-active Learner, Strategic, Analytic, Presentation Skills, Project, Management, Effective Research Methodologies, Detail Oriented

**Computer:** Microsoft Office (Word, Excel, Power Point), Google Platforms, Ads Manager

**Languages:** Fluent in English and Arabic; Proficient in French

**Interests:** Baking, Photography, Swimming, Handball