





Mazen Mostafa

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PROFESSIONAL EXPERIENCE

Social Media Marketing , <i>Logo</i>	10/2024 – 12/2024 Beirut, Lebanon
Personal Trainer , <i>AMA Fitness Center</i>	2022 – 2024 Chehim, Lebanon
Social Media Marketing , <i>AL HAJJAR REAL ESTATE</i>	2022 – 2025 Beirut, Lebanon
Salesman , <i>YALLA RETURN</i>	12/2021 – 01/2022 Beirut, Lebanon

EDUCATION

Bachelor in Marketing , <i>Beirut Arab University</i>	2025 Beirut, Lebanon
Lebanese Baccalaureate , <i>Ali Bin Abi Taleb/ Makassed Achrafieh</i>	2005 – 2020 Achrafieh, Lebanon

SKILLS

Digital Marketing SEO, SEM, PPC, Content Marketing, Social Media Strategy	SEO Experience Keyword Research, On-Page & Off-Page Optimization, Google Analytics
Basic HTML & CSS Knowledge Website Edits, and Structure	Microsoft Skills Excel (Data Analysis), PowerPoint (Presentations), Word (Reports)
Advertising & Campaign Management Google Ads, Facebook Ads, A/B Testing	Email Marketing CRM Tools, Automation Strategies
UI/UX Platforms Canva, Figma	

CERTIFICATES

Byte Wave Media Byte Wave Social Marketing Certificate	IC3 Certificate Beirut Arab University	X Mobile App Campaign Badge
Google Get To Know Google Marketing Platform	X Ads Manager Fundamentals	X Conversion Tracking
AMA Fitness Center Personal Training Certificate	X Website Traffic & Sales Campaign	LinkedIn LinkedIn Marketing Strategy