

# Rawan Dalal

---

**Phone:**

+961 76 741 991

**Email:**

rawan16d@gmail.com

**Address:**

Achrafieh, Beirut

## EDUCATION

**BBA in Digital Marketing** | 2021 - present  
American University of Science and Technology

**High-School Diploma** | 2017 - 2021  
New World International School, Saudi Arabia

## EXPERIENCE

**Digital Marketing Intern**

The Web Addicts | Sep. 2024 - Oct. 2024

- Assisted in planning and executing digital marketing campaigns across social media, paid ads, and web platforms.
- Created and scheduled engaging content tailored to target audiences to boost brand awareness and online engagement.
- Conducted market and competitor research to support campaign planning and identify trends or new opportunities.

**Telemarketing Agent**

MVisionUSA | Feb. 2023 - May. 2023

- Conducted outbound calls to promote services, encourage renewals, and schedule appointments with the appropriate departments.
- Built and maintained strong customer relationships through exceptional service.
- Accurately recorded customer interactions and sales activities in the CRM system.

## SKILL HIGHLIGHTS

- Good communication - written and oral skills
- Teamwork and collaboration
- Time Management
- Microsoft Office Suite
- Negotiation Skills

## LANGUAGES

- Arabic
- English

## EXTRA-CURRICULAR ACTIVITIES

- MUN Photographer
- Participated in School Shark Tank
- Theater Play Participant

## CERTIFICATIONS

5 Artificial Intelligence – Coursera  
2 Brand Management – Coursera  
**Topics covered:** AI fundamentals, Generative AI, Chatbot building, AI in business, Strategic branding, and Brand development.

---