

Lama Issam Abou Nada

CONTACT :

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Nationality: Lebanese
Date of birth: 28/9/2004

EXPERIENCE :

Founder & Digital Marketer | E-commerce Business - (2024- 2025)

- Launched and managed an online handmade products brand, growing presence through strategic digital campaigns.
- Created engaging content for marketing across social media platforms.
- Implemented paid advertising strategies, increasing reach and customer acquisition.
- Handled customer inquiries, processed orders, and managed logistics to ensure excellent service.
- Designed branded visuals for digital campaigns to enhance brand recognition.
- Gained hands-on experience in **business operations, branding, and social media advertising**.

EDUCATION :

Bachelor in Project Management

Midocean University

Enrolled: 2025 | Currently Studying

[Entrepreneur Certificate](#)

[Google News Initiative AI Tools](#)

[Financial Technology](#)

High School Diploma

Imperial International School- Jeddah, Saudi Arabia.

Graduated: 2022 | GPA: 4.00

Certifications:

- [Forward Program by McKinsey & Company - July 7, 2025](#)
- [Kick Offs Project Management - PMI](#)
- [Digital Marketing and E-commerce - Google](#)
- [Social Media Marketing And Advertising - Meta](#)
- [Sales and CRM Overview - Salesforce](#)
- [Work Smarter with Microsoft Word - Microsoft](#)
- [Graphic Design - California Institute Of Arts](#)

SKILLS :

- **Digital Marketing & E-commerce:** Digital marketing strategy, social media marketing, paid advertising, e-commerce operations, branding, and sales strategy.
- **Graphic Design:** Adobe Photoshop, Adobe Illustrator, Canva.
- **Social Media Management:** Facebook, Instagram, TikTok, Meta Ads.
- **Business Tools & Productivity Software:** Microsoft Office (Word, Excel, PowerPoint).
- **Customer & Stakeholder Engagement:** Customer communication, order processing, relationship management.
- **Professional Skills:** Time management, teamwork, problem solving , analytical thinking.

ADDITIONAL INFORMATION :

- **Languages :** Arabic , English (Fluent).