



PROFILE

Motivated first year marketing student passionate about the field, with strong communication and creative skills. Looking to gain real world experience and grow professionally.

CONTACT ME

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 Lebanon

MALAK BARAKAT

Student

EDUCATION

LEBANESE INTERNATIONAL UNIVERSITY - LIU
MARKETING CAREER, IN PROGRESS.

EXPERIENCE

INTERNSHIP AT AFKAR ADVANCED ADVISORY |
MAY 2026 - JULY 2026

- MANAGED SOCIAL MEDIA CONTENT FOR LINKEDIN AND INSTAGRAM.
- CREATED MARKETING CONTENT AND CAMPAIGN IDEAS.
- CONDUCTED COMPETITOR RESEARCH AND SUPPORTED DIGITAL MARKETING INITIATIVES.

LANGUAGES

- Native Arabic
- Fluent English

SKILLS

- Basic Marketing Knowledge
- Basic SEO
- Consumer Behavior Understanding
- Branding Basics
- Digital Marketing Fundamentals
- Content Planning
- Social Media Platforms
- Canva Designs

PROJECTS

- Handling my own clothing store " Boutique Jouri " through creating content, organizing, editing and modelling.
- Group projects
- Social Media Posts & Editing