

## Wissam Mansour

Tripoli, Lebanon – Baddawi Camp

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## About Me

Motivated and creative individual with a strong passion for digital marketing. I gained hands-on experience through a certified training with Marketera Agency and an internship at Grow Smart Agency, where I learned to create content, manage social media, and run Meta Ads campaigns. I'm excited to grow in the marketing field and use my skills to create meaningful and engaging work.

## Education

- Bachelor's in Business – Marketing  
Lebanese University – 2024
- Lebanese Baccalaureate II – 2019

## Work Experience

Digital Marketing Training – Marketera Agency (2025)

- Learned core skills in digital marketing strategy, content creation, and campaign planning.

Marketing Internship – Grow Smart Agency (2025)

- Assisted in managing social media content, ran Meta Ads campaigns, worked on brand visuals using Canva and Photoshop, and developed engaging digital content tailored for different platforms.

NGO Experience Summary (2022 – 2025)

- Worked with humanitarian organizations (WPA, Taawon, Anera, Initiate, etc.) as a facilitator, social worker, and awareness campaign leader.
- Developed strong communication, data collection, and community engagement skills.

## Digital & Design Tools

- Meta Ads Manager
- Meta Business Suite
- Canva
- Adobe Photoshop
- Microsoft Office (Word, Excel, PowerPoint)

### **Soft Skills**

- Creative thinker
- Strong communicator
- Organized & detail-oriented
- Works well under pressure & in teams

### **Languages**

- Arabic: Native
- English: Excellent (Written & Spoken)

### **References**

Available upon request.