

## MAYA ZAHER

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### **SUMMARY**

Motivated Business Marketing student with hands-on experience in event planning, social media marketing, and customer engagement. Skilled in digital content creation, team collaboration, and project management. Passionate about applying creative marketing strategies to support organizational growth.

### **EDUCATION**

- Bachelor of Arts in Business Marketing  
Lebanese American University, Beirut, Lebanon  
Expected Graduation: Summer 2025
- High School Diploma  
Lebanese American School, Beirut, Lebanon, 2020
- Grade 9 Graduate  
King Khaled International School, Riyadh, Saudi Arabia, 2017

### **CERTIFICATIONS AND TRAININGS**

- Model United Nations (MUN), Lebanese American University, 2020
- Mini Camp Training, 2023
- Orientation and Academic Advising Support Training, Mosaik, 2023

### **SKILLS**

- Video editing: CapCut, Canva
- Event and campaign planning
- Creativity and innovation
- Strong communication and presentation skills
- Team collaboration
- Social media management: Instagram, Facebook, LinkedIn

### **EXPERIENCE**

#### **Advisor Assistant — Mosaik, Beirut, Lebanon | 2023–2024**

- Maintained accurate and confidential student records
- Scheduled appointments between students and advisors
- Supported implementation of orientation, workshops, and academic advising events

**Summer Camp Assistant — ACS School, Beirut, Lebanon | Summer 2022**

- Assisted in organizing and running summer camp activities
- Ensured a safe and engaging environment for children
- Coordinated with team members to deliver a smooth camp experience

**Play Area Assistant — Fun Station, Beirut, Lebanon | 2020**

- Supervised children in a safe and engaging environment
- Assisted with organizing games, activities, and birthday events

**PROJECTS**

- Marketing Campaign for Bio Oil: Developed and presented a marketing strategy focused on digital outreach and customer engagement
- Environmental Initiative: Participated in Operation Big Blue beach cleanup, contributing to community awareness and sustainability efforts

**REFERENCES**

Available upon request