

Louna Majed – Public Relations

Beirut, Lebanon

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Personal profile:

Working in different industries (such as: advertisement, retail, education (kids)) during my university summer break, was a good opportunity to improve my interpersonal and professional skills. My advertisement and retail experiences has given me the chance to develop my convincing, communication, critical and creative thinking, and time management skills. The educational involvement and teaching young kids especially students with mental disabilities nurtured and trained me to control my emotions and patience. As a Public Relations student and future PR professional, I'm currently seeking an internship /training related to my career field in order to start applying my theoretical knowledge in an industry operating worldwide and insure mutual gains

Key skills and achievements:

- MS Office, Social Media.
- Corporate communication skills, Online advertising, Editing and data analysis.
- Creative problem solving and market research

Education:

2022 - Present Bachelor's degree in Public Relations

Lebanese International University – Beirut, Lebanon

Experience:

Entertainment team member SuperPlay Group

(April 2025 – Present)

Beirut, Lebanon

- Organize, plan and host themed events and birthdays for kids and children
- Ensure a fun and welcoming atmosphere
- Collaborate with the team to organize daily programs, manage technical setups and promote events to boost participation.
- Help maintaining high safety and quality standards through communication and customer service skills.

Content Creator (Remote) Marble Arch Gadgets LTD

(October 2024 – February 2025)

London, United Kingdom

- Support a company of 3 gadgets stores in creating social media content.
- Problem solving, market research and advertisement.
- Maintain and develop high level of professionalism

Marketing Intern (Remote)

The Trafalgar Hotel

(July 2024 – August 2024)

London, United Kingdom

- Assist in building social media campaigns
- Aiding in marketing research
- Assist creating content for the website, social media, e-mail campaigns, etc.

Freelance Translator: Arabic – English.

2023 – Present

Languages:

- **Arabic:** Native
- **English:** Fluent, Professional
- **French:** Learning

All references are available upon request.