

# YASSMINE DALLAL

## MARKETING UNDERGRADUATE

### CONTACT

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- Beirut

### PROFILE SUMMARY

Motivated undergraduate marketing student with hands-on experience managing a small business. Strong communication, teamwork, and time management skills. Passionate about sales and brand promotion, and always looking for creative, practical ways to connect with people and help a business grow.

### EDUCATION

2008-2023  
MAKASSED KHALED BIN AL WALID  
COLLEGE

- Lebanese Baccalaureate, Life Sciences

2023-2026  
BEIRUT ARAB UNIVERSITY

- Bachelor's Degree in Business Administration-Marketing
- GPA: 3.65/4

### SKILLS

- Communication skills
- Teamwork
- Time Management
- Leadership
- Adaptability
- Proficient in MS Office

### LANGUAGES

- Arabic: Fluent
- English: Fluent

### WORK EXPERIENCE

Les Auras- Small Business  
Owner

2024-PRESENT

- Handled branding, content creation, and social media marketing.
- Managed orders, customer service, and packaging.
- Built a loyal customer base through consistent engagement.
- Developed strong skills in sales and running an online business.

Taadod Sports Club- Summer camp

2022-2024

Assistant Manager and Monitor

- Supported daily operations and activities for a children's summer camp.
- Assisted in managing staff schedules and coordinating team efforts..
- Communicated effectively with children, parents, and staff to resolve issues.
- Helped organize events and maintain camp facilities

Cafe Younes

JUN-AUG 2025

Marketing Internship

- Assisted in planning and executing marketing campaigns to promote the brand
- Created engaging content for social media platforms to increase brand awareness.
- Conducted market research to identify customer preferences and trends.
- Collaborated with the marketing team to develop creative ideas for promotions.