

# ASSIL ABDULHADI

Innovation  
Professional

Linked 

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## SKILLS

- Course development
- Agile & Lean methodologies
- Project management
- Cross-cultural communication
- Curriculum development
- Customer centric innovation
- Business development
- Problem solving & Adaptability
- Understanding of UI/UX
- Design thinking & HCD
- Marketing Communications
- Stakeholder management

## LANGUAGES

English -Native

Arabic - Native

Turkish - Upper Intermediate

## VOLUNTEERING

Injaz - 2025

Company Program mentor

- Guided students through the course

Jury member CP & FinFit

- Judged projects and ideas for multiple teams and individuals

GInI Chapter Lebanon - 2023

Secretary of Board

- Ensuring the efficient operation of the board of directors

## WORKSHOPS

Design Thinking - 2022

Bahçeşehir University

- Participated in an immersive design thinking workshop aimed at fostering Human Centred Design

## SUMMARY

Certified innovation professional with an MA in Entrepreneurship and Innovation Management and experience in product development, teaching, and mentorship. Start-up founder and, passionate about entrepreneurial ventures and driving innovation with a talent for turning ideas into actionable solutions.

## WORK EXPERIENCE

### Trainer & Innovation Specialist (March 2025- Present)

Xeevolve | Remote, part-time

- Responsible for designing innovation courses for Xeevolve, adapted to target audiences and aligned with GInI materials
- Responsible for training and mentoring professionals who will take the CInP program from GInI.
- Provided a recorded training to a group of 30 professional from the ISESCO to receive their CInP certification

### Founder (January 2024- Present)

FitCaretta | Istanbul, Turkey

- Conceptualised and launched an inclusive activewear brand inspired by the resilience and journey of caretas (sea turtles), symbolizing personal growth.
- Overseeing branding, product development, and customer engagement, driving the brand's growth and fostering a supportive community.

### Teacher (December 2022 - February 2024)

AKD/Dilko/ Private | Turkey, part-time

- Teaching group and private classes of different levels; general English, B2 and B1 levels to students of all age groups.

### Product Manager (Aug 2022 - Oct 2023)

Turna.com | YTÜ TechnoPark, Istanbul, Turkey

- Established and led strategic planning, market research and developed and optimised the Arabic and English versions of the website.
- Oversaw the entire product lifecycle, from conceptualisation to implementation
- Managed and provided a customer satisfaction protocol and guidelines for the live support team affiliated with the Arabic and English departments.
- Carried out market research and analysis reports, sales report, competitive analysis reports as well as customer satisfaction surveys and reports.

### Course Quality Controller & User Experience Moderator (March -July 2022)

Riyada | Beirut, Lebanon

- Responsible for ensuring the highest standards of educational content and user engagement within Riyada after conducting rigorous reviews of all course material and suggesting improvements through design thinking.

## CERTIFICATIONS

### Certified Innovation Professional (2023)

Global Innovation Institute | GInI

- Developed expertise in innovation thinking, driving organisational and strategic innovation.
- Attained an advanced understanding of key topics relating to business innovation, research and development and innovation management through tools like insight mining, design thinking, project and program structuring.

## EDUCATION

### MA in Entrepreneurship and Innovation Management (2021-2024)

Bahçeşehir University | GPA 3.97 | Dean's Honor list

\*Bahçeşehir university - Times Higher Education: Quality Education 2024: 18

### BS in Mechanical Engineering (2018-2021)

Lebanese International University | Dean's Honor list