

Adnan AL Merhi
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Nationality:Lebanese

LinkedIn Profile : Adnan AL Merhi

OBJECTIVE

Motivated Marketing student with a passion for digital marketing, public relations, and green entrepreneurship. Eager to build a dynamic career by gaining hands-on experience in content strategy, sales enablement, and project execution.

Known for being proactive, resilient, and directed to contribute meaningfully to mission-driven organizations.

PROFESSIONAL EXPERIENCE & INTERNSHIPS

August 2024 – December 2024 **Video Intern** **Lettus Grow Greener**

2024 Beirut , lebanon

-Employer :public relations in Lettus Grow Greener

Website :lettusgrowgreener.com

-Responsibilities:

-Supported email marketing campaigns targeting NGOs.

-Conducted sales calls and client outreach.

-Managed website content and social media platforms to boost engagement.

September – 2024 – January 2025 **Digital Marketing Intern** **Imagination**

About the employer : Founder of imagination ,Website : imagination.org

Responsibilities:

- Assisted in website creation and layout design.

- Coordinated online events and webinars.

- Managed social media content and scheduling.

May 2025- August 2025 **Social Media / video editing intern** **Ahla Fawda , Beirut , Lebanon**

About the employer : Project Manager ,Website : ahlafawda.org

Responsibilities:

- Film & Edit videos for the Company's Social media.

- Schedule Social Media calendar .

- implement new video concepts.

January 2025- October 2025 **Digital Marketing /video editing intern** **CatSwoppr , Amsterdam, Netherlands**

About the employer : Founder of CatSwoppr , Website : catswoppr.io

Responsibilities:

- Edit videos & Posts for Tiktok , Tiktok and Instagram
- Schedule Social Media calendar .
- Interview new team members.
- Provide guidance for creative blocks among the team members.

**sept 2025-
oct 2025**

**Administrative Assistant / Underwriting
Internship , Life dep**

**Arope Insurance, Zalka,
Lebanon**

About the employer : HR Manager, Website :arope.com

Responsibilities:

- Assist the Life Department in daily duties/ activities
- Helping sales agents with their customers
- keeping insurance data up to date (with microsoft excel , and MIS systems

EDUCATION :

Lebanese International University (Beirut Campus)

October 2023-Present

Bachelor in Marketing

WORKSHOPS & SEMINARS

Beirut, Salim Salam

Workshops & Certifications:

- Sustainability & Green Entrepreneurship – Injaz Lebanon (February 2025-March 2025)
- Project Management Program – Injaz Lebanon (february 2025-may2025)
- Own your Job - Takadam (July 2025)
- 20 Advanced Photography / Videography - Glow NGO - (August 2025-October 2025)

TECHNICAL & SOFT SKILLS :

• Technical Skills :

- Marketing & Analytics Tools: SEO, Power BI, Market Research, Marketing Analytics
- Design & Editing: Adobe Premiere Pro, After Effects, Photoshop, Illustrator

- Office & Productivity: Microsoft Word, Excel, PowerPoint, Google Workspace
- Web & Digital: Website Management, Social Media Strategy, Content Creation
- CRM/Automation: Alternyx

- **Soft Skills :**

- Project Management
- Budget Management
- Sales Enablement
- Public Relations
- Event Marketing
- Adaptability
- Digital Marketing
- Marketing Analytics
- Market Research
- Content Creation
- SEO (Search Engine Optimization)
- Problem-solver, detail-oriented.
- Passionate about youth/community.

LANGUAGES

-Arabic (Native)

-English (Native)

-French (expert)