

**Michael Pierre Bachaalany**  
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## **CAREER OBJECTIVE**

skilled in creating compelling content and visuals for social media, ensuring both precise and creative message delivery. Experienced in the marketing field and knowledgeable in public relations campaigns, applying insights from the Principle of Public Relations course that I took at university. I thrive in diverse and inclusive environment, supported by a certificate Essential of Disability and hands-on experience at a freelance agency with employees from diverse backgrounds and religions. My internship there enhanced my adaptability, teamwork, and deepen my passion for marketing and communications. I'm eager to expand my expertise, embrace new challenges, and contribute innovative ideas in a dynamic professional setting.

## **EDUCATIONAL BACKGROUND**

Bachelor of Arts in Advertising and Marketing Expected graduation December 2026  
Notre Dame University – Louaize, Zouk Mosbeh, Lebanon

## **SUMMARY OF QUALIFICATIONS**

- Experienced in creating content for social media platforms.
- Skilled in collaborating with graphic designers to deliver engaging visuals.
- Knowledgeable in developing and executing marketing strategies for brand visibility.
- Familiar with PR campaign creation and implementation

## **WORK EXPERIENCE**

*Content Creator, Internship at its.mooncreativeagency*  
January 2024 – May 2024 Beirut, Lebanon

## **LANGUAGES**

- Fluent in English, Arabic and French

## **CERTIFICATIONS**

Essentials of Disability and Inclusion (Valid till 2029) 2023  
Notre Dame University- Louaize, Zouk Mosbeh, Beirut Lebanon

## **INTERESTS**

- I enjoy playing table tennis and find it a fun way to stay active.
- I enjoy watching movies in my free time.
- I really like to listen to music.

