

SABINE AL MASRI

Marketing Exexcutive

Contact

+961 81 878 889
sabinemasri17@gmail.com
Beirut, Lebanon

Education

2022–Present
Arab Open University (AOU)
Business Marketing

Certificates

Aug 2025
Basementex Academy
Digital Marketing Diploma
&
Graphic Design Diploma

Skills

Content Creation
Customer Services
Digital Marketing
Strong organizational and time-management skills
ADs Manger & Meta Business Suite
Teamwork & Independent

Language

Fluent in English and
Arabic

About Me

Adaptable Business Studies with Marketing student, eager to apply hands-on training to real-world business and marketing environments. Skilled in digital marketing, customer relations, and sales, with proven experience in managing client needs, creating engaging content, and developing marketing strategies.

Experience

Go Pro Media Agency May 2025– Sep 2025
Marketing Executive (Internship)

- Prepared marketing strategy proposals
- Daily follow-up with the team on scheduling and customer contents
- Conducted boosting budget studies for social media campaigns
- Created content including visuals, captions, and video scripts
- Scheduled posts across social media platforms using Meta Business Suite
- Assisted in setting up and managing Ads Manager campaigns (basics)
- Prepared analytic reports and performance evaluations(basics)

Megezen Boutique Oct 2023– Dec 2024
Indoorsales Representative

- Engaged with customers in-person and over the phone to understand needs and recommend services
- Built and maintained long-term customer relationships
- Negotiated prices, terms, and agreements to ensure satisfaction and sales
- Sought out new clients through networking and referrals to achieve sales targets

Saint George Hotel Yacht Club Summer 2023
Cashier/Hostess

- Managed reservations and seating arrangements
- Communicated with staff to ensure smooth service
- Escorted and assisted guests with seating
- Handled reception duties, including calls and visitor schedules