

PROFILE

Business Marketing student eager to gain practical experience in helping companies grow their visibility and build stronger connections with their target audiences. Interested in understanding consumer behavior and exploring creative ways to boost brand awareness. Brings enthusiasm, fresh ideas, and a willingness to learn in order to contribute to business growth.

WORK EXPERIENCE

Learn And Play Nursery (Beirut, Lebanon)

2025

Nursery Assistant

- Supervised and cared for small children, ensuring their safety, comfort, and well-being.
- Assisted with engaging activities that supported social and developmental growth.
- Maintained an organized, positive, and nurturing environment.
- Developed strong time management, responsibility, and communication skills.

EDUCATION

Bachelor – Business Marketing

Present

Lebanese American University – Beirut, Lebanon.

Lebanese Baccalaureate – Sociology Economics.

2023-2024

Beirut Baptist School – Beirut, Lebanon

KEY SKILLS

- Time Management
- Teamwork & Collaboration
- Leadership
- Problem-solving
- Communication
- Organization Skills
- Planning & Scheduling
- Adaptability

CERTIFICATES

- **Instagram Business Engagement Strategies — Coursera:** Learned practical techniques to boost engagement, grow followers, and optimize Instagram business profiles for marketing success.
- **Inbound Marketing Certification — HubSpot Academy:** Completed comprehensive training on inbound marketing strategies including content creation, social media promotion, SEO, and lead nurturing.
- **Microsoft Excel Training:** Certified in essential Excel tools and functions.
- **Lebanese Red Cross:** Participated in Lebanese Red Cross meetings and trial sessions, gaining experience in teamwork, communication, and adapting to structured organizational activities.
- **ProtectED:** Focused on safeguarding, child protection, and maintaining a safe and supportive environment for young children.

LANGUAGES

English - Fluent

French – Basic

Russian – Basic

Arabic - Native