

Mounir Al Bawab



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70462373



Beirut, Lebanon

SKILLS

Computer Skills: MS Word, Excel, PowerPoint

Language Skills: Arabic, English, French

Soft Skills: Problem-Solving, Teamwork, Analytical skills, Communication, Time Management

INTERESTS

Football

Badminton

Tennis

EDUCATION

Bachelor's in Business Marketing

Beirut Arab University

06/2025

Cumulative GPA: 3.6

Lebanese Baccalaureate in Sociology and Economics

Beirut Annunciation Orthodox College

06/2022

EXPERIENCE

Sales Associate

Techmart Company

07/2022 - 04/2024

Assisted customers in selecting home electrical appliances by providing in-depth product knowledge and personalized recommendations. Contributed to achieving sales targets through effective customer engagement and building lasting relationships, resulting in increased overall sales for Techmart Company.

Sales Associate

ABC Department Store

07/2024 - Present

Initially joined ABC Department Store as a seasonal sales associate, providing exceptional customer service and assisting shoppers in selecting products. Now a full-time associate, responsible for maintaining inventory, optimizing product displays, and leveraging product knowledge to enhance customer experiences and drive sales.

Market Researcher

Forefront Middle East

07/2024 - 08/2024

Conducted in-depth market research to identify target industries, companies, and potential clients. Gathered data on industry trends and competitor analysis, and assisted in preparing business development materials such as presentations and proposals. Engaged in prospecting activities to identify key decision-makers, supported client meeting coordination, and maintained accurate records in the CRM system. Contributed to the creation of marketing content to enhance brand presence.

CERTIFICATES

Certificate in Empowering Mindset for Business Growth 2023

Workshop in Beirut Arab University

Certificate of Completion in Digital Marketing and Graphic Design Fundamentals 2024

Training in digital marketing strategies and graphic design basics by AIESEC.

Certificate of Completion in Leadership Skills Development 2022

Training on emotional intelligence, positive communication, and problem-solving techniques, coordinated by Haigazian University and Waznat.

DELFI - Diploma in French Language Studies 2016

Certificate Levels: A1