

LARA FATTOUH

MARKETER

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Recent Marketing graduate with a Bachelor's degree from the Lebanese International University. Eager to gain practical exposure in the field and contribute to dynamic marketing teams .

EDUCATION

Bachelor Degree in Marketing

Oct 2022 - June 2025

Lebanese International University

- GPA: 3.87/4.00

Lebanese Baccalaureate-Economics & Sociology

May 2014 - May 2016

- Hariri High School 3
- Degree: 15.55/20

RELEVANT COURSEWORK

- Integrated Marketing Communication
- Strategic Brand Management
- International Business Marketing
- Consumer Behavior
- Organizational Behavior
- Sales and Customer Service Management
- Retailing & Merchandising Management
- Global Strategic Management
- Research Methods for Business
- Digital Marketing

CERTIFICATIONS & ONLINE COURSES

The Complete Digital Marketing Course - Udemy

In Progress

- Covers: Market Research, SEO, Website Building, Email & Content Marketing, Google & Social Media Ads (Facebook, Instagram, YouTube, LinkedIn, Pinterest), Influencer Marketing, Branding, Sales Psychology

SKILLS

- Written and verbal communication
- Social media marketing basics
- Microsoft Word, Excel, & PowerPoint
- Team collaboration and time management
- Basic SEO and Google Ads understanding

LANGUAGES

- Arabic (Native)
- English (Fluent)