

# Hoda Safieddine

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## EDUCATION

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- **09/23 – Present** Lebanese American University (LAU) Beirut, Lebanon  
BS in Business - Marketing
  - **Relevant Courses Taken:** Introduction to Marketing, Emotional Intelligence in Marketing, Consumer Behavior, Brand Management, Digital Marketing, Customer Experience Design.
  - **Cumulative GPA:** 3.79

## CERTIFICATIONS

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- **Udemy: The Complete Digital Marketing Course**  
Market Research, Email Marketing, Social Media Marketing, SEO, Copywriting.
- **HubSpot Academy: Social Media Marketing**

## EXPERIENCE

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- **Social Media Officer (Remote)**  
WE LEADERS  
October 2024 – January 2025
  - Managing content across social media channels.
  - Responding to comments and messages.
- **Private Tutor**  
Giving private in-person and online financial accounting and microeconomics tutoring sessions for students at LAU.  
Spring 2025 Semester

## EXTRACURRICULAR ACTIVITIES

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- **Tutor – Volunteer**  
MMKN  
Giving online tutoring sessions for Grade 8 Students at public schools.  
February 2025 – Present

## SUMMARY SKILLS

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**COMPUTER SKILLS:** Excel, Power Point, Word.

**LANGUAGES:** Fluent in English and Arabic (writing, reading and speaking).

**SOFT SKILLS:** Communication, Time-Management, Flexibility.