

Jana Tannir

American Univeristy
of Beirut Student

Contact

+961 76-062-614

jnt06@mail.aub.edu

Beirut Lebanon

About Me

A highly motivated and creative student pursuing a degree in Business Administration with a concentration in Marketing. Possesses strong teamwork skills and is eager to contribute ideas, support campaigns, and learn from real-world projects that create meaningful connections between brands and audiences.

Skills

- Graphic Design
- Creativity
- Leadership
- Teamwork
- Critical Thinking
- Time Management
- Communication

References

Zeina Al Khatib: Foody's International Manager

Nada Ghazal: founder of Nada Ghazal Jewelry

Dr. Jessy Rahal: professor at AUB

Education

- **Currently studying Business Administration at AUB, concentrating in Marketing** 08/2024
- **Studied Graphic Design for one year at AUB** 2023-2024
Studied graphic design at AUB for one year before transferring to Business Administration. This year allowed me to learn many skills used in graphic design and softwares.
- **International College, Beirut Lebanon** 2016-2023
Middle school; High school: International Baccalaureate Program:
High level subjects: Business Management, Economics, English A
Standard level subjects: Biology, Math AA, Spanish

Internships

- **Digital Media Internship** 08/2022
Foody's Internatonal, Lebanon
Aided with the digital marketing sector for the Foody's International company and learned how to grow an account online and how the designs of the posts are made.
- **Luxury Marketing Internship** 07/2022
Nada Ghazal jewelry brand
learned different marketing strategies that were used to create a positive image on the jewelry business to identify itself against competitors.

Projects/Volunteer

- **Received "FiftyFifty" graphic design Award** 03/2024
Out of over 1500 students worldwide, 150 students were selected for creating the best typographic artworks and won the FiftyFifty award. "@fiftyfiftyposters" on instagram.
- **Founder of "The Paws Unite" animal club** 2022-2023
Cat houses were built using recycled wood and placed on school campus. The Paws Unite was able to make it to the school torch book where hundreds of people were able to see it. Check out "@ThePawsUnite" on instagram for behind the scenes of our projects.
- **Beirut Blast volunteer** 08/2020
Volunteered in painting and repairing damaged houses due to the Beirut Blast.
- **Ahla Fawda volunteer** 06/2022
Volunteered in an organization in fixing stands and helping people set up stands in a street festival.
- **Volunteer at Feed the Need** 04/2022
During the holy month of Ramadan, food was collected and packed to feed people who were in need far away from the city.
- **Volunteer in Animals Lebanon** 04/2022
Worked in a team to care and clean after animals in a shelter who are waiting to be adopted. Also, persuaded potential adopters to adopt the animals.