

MAYA ABOU ZAHER



ADDRESS
SAIDA, LEBANON



CELLPHONE
+961 76880285



E-MAIL
MAYAABOZAHER2018@HOTMAIL.COM

ABOUT ME

I AM A GRADUATE IN PUBLIC RELATIONS WITH A STRONG FOUNDATION IN DIGITAL MARKETING. MY EDUCATION HAS EQUIPPED ME WITH SKILLS IN STRATEGIC COMMUNICATION, CONTENT CREATION, AND ONLINE CAMPAIGN MANAGEMENT. I AM EAGER TO APPLY MY KNOWLEDGE AND PASSION FOR DIGITAL MARKETING TO DRIVE BRAND GROWTH AND ENGAGEMENT. AS A QUICK LEARNER AND AN ENTHUSIASTIC TEAM PLAYER, I AM READY TO CONTRIBUTE EFFECTIVELY TO DYNAMIC MARKETING AND PR TEAMS.

EDUCATION

SCHOOL
SIDON SECONDARY PUBLIC
SCHOOL FOR GIRLS

BACCALAUREATE 2
IN LIFE SCIENCE

2015 - 2018

UNIVERSITY
AMERICAN UNIVERSITY OF
SCIENCE AND TECHNOLOGY

BACHELOR DEGREE IN
PUBLIC RELATIONS

2019 - 2023

SKILLS

COMPUTER SKILLS

MICROSOFT OFFICE (Outlook, Word, Excel, and PowerPoint). including Facebook , WhatsApp and Twitter Google ADS & Facebook ADS good relationship sense. Analytical and Research video conferencing

COMMUNICATION SKILLS

Good communicator and public speaker

TEAM WORK

Proficiency in both working individually and working in a group

RESEARCH & ANALYSIS

Assimilate, analyze, and communicate data in a number of formats

LANGUAGES

ARABIC: Mother tongue

ENGLISH: Advanced

WORK EXPERIENCE

SEP 2020 – PRESENT

PRIVATE TEACHER

POSITION: PRIVATE TEACHER

DUTIES:

- Provides personalized instruction in core subjects: math, Arabic, English, and science.
- Assists with homework and test preparation.
- Identifies and addresses each student's strengths and weaknesses.
- Adapts teaching methods to individual learning styles.
- Fosters a positive, engaging learning environment.
- Encourages curiosity and confidence in academic abilities.

JUNE 2019 – MAY 2020

BEIRUT DUTY FREE

POSITION: SELLER

DUTIES: I greet and assist customers, providing them with product information and ensuring a positive shopping experience. I handle transactions at the cash register, including sales, returns, and exchanges. I also maintain store displays, restock shelves, and monitor inventory levels. Additionally, I collaborate with team members to achieve sales targets and keep the store clean and organized.

EXTRACURRICULAR ACTIVITIES

- META CERTIFIED DIGITAL MARKETING ASSOCIATE - BAU CEP (ONLINE) (07/01/2025 - CURRENT)
- CERTIFICATE IN DIGITAL MARKETING - CIS COLLEGE (01/05/2024 – 30/6/2024)
- CERTIFICATE IN SOCIAL MEDIA MARKETING - DOT ORGANIZATION (01/12/2023 – 01/03/2024)
- CERTIFICATE IN DIGITAL MEDIA LITERACY - DOT ORGANIZATION (01/02/2024 – 01/04/2024)