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| Sama Zbib Currently pursuing a Bachelor of Business in Marketing at Lebanese American University I have acquired a solid foundation in marketing principles, consumer behavior, and digital marketing strategies. My coursework has equipped me with the skills and knowledge necessary to thrive in a dynamic marketing environment, and I am eager to apply my academic background to real-world marketing projects. Contact **PHONE:**  961 76 663383  **LinkedIn**  http://linkedin.com/in/sama-zbeeb-9ab2b72a2  **EMAIL:**  [samazbib@gmail.com](mailto:samazbib@gmail.com) |  | EDUCATIONLebanese Evangelical School Sociology and Economics  2015 - 2023 Sabis Cheouifat 2008 - 2014 skills  1. **Analytical Skills:**    * Ability to analyze market trends, consumer behavior, and campaign performance data to make data-driven decisions and recommendations. 2. **Digital Marketing Skills:**    * Proficiency in digital marketing channels such as social media, email marketing, search engine optimization (SEO), search engine marketing (SEM), and content marketing. 3. **Creativity:**    * Capacity to think creatively and generate innovative ideas for marketing campaigns, advertisements, and promotions to engage target audiences. 4. **Communication Skills:**    * Strong written and verbal communication skills to effectively convey marketing messages, create persuasive content, and communicate with team members and stakeholders. 5. **Brand Management:**    * Understanding of brand identity, positioning, and management principles to develop and maintain strong brands that resonate with target audiences. 6. **Teamwork and Collaboration:**    * Capacity to work effectively in cross-functional teams, collaborate with colleagues from diverse backgrounds, and contribute to achieving common goals. 7. **Presentation Skills:**    * Proficiency in delivering clear, compelling presentations to communicate marketing strategies, campaign proposals, and project outcomes to stakeholders. |