

William Nasr

+961 81 773 211 · williamnasr81@gmail.com · [linkedin.com/in/williamnasr](https://www.linkedin.com/in/williamnasr)
Zouk Mosbeh, Lebanon

BUSINESS MARKETING AND RESEARCH

Motivated and results-driven graduate currently pursuing a Master's in Marketing, with a strong foundation in business strategy, data analysis, and project management. Skilled in leveraging marketing insights to drive efficiency, deliver successful outcomes, and collaborate within cross-functional teams to develop impactful strategies and solutions.

KEY COMPETENCIES

Process improvement	Report writing and presenting	Strong interpersonal skills
Patience	Critical thinking skills	Proactive and self-motivated
Networking	Excellent communication skills	Exceptional organisational skills

PROFESSIONAL EXPERIENCE

CedarsByte **Aug 2023 - Present**
Founder

Founded and led a multidisciplinary development studio specializing in web, mobile, and game development, as well as 3D art creation. Oversaw end-to-end project delivery, transforming ideas into responsive websites, engaging mobile apps, and immersive games. Implemented customized solutions that elevated user experiences, while leveraging 3D art expertise to enhance visual quality across projects.

Project C Foundation **Mar 2023 - Jun 2023**
Social Media Marketer - Intern

Conducted in-depth market research and data analysis to inform campaign strategies and optimize performance. Planned and executed marketing campaigns, including content creation, to ensure alignment with objectives and target audience engagement.

Asynk Tech **Feb 2023 - Jun 2023**
Project and Social Manager

Managed social media growth for Asynk Tech, increasing followers by over 400. Led recruitment efforts as Hiring Manager, successfully onboarding two Game Development Interns and posting multiple job openings. Promoted the company at four major events, reaching an audience of over 1,000 attendees and significantly boosting brand visibility.

EDUCATION

Masters of Business Administration

Major: Marketing
Lebanese University

Minor in Marketing Management

Notre Dame University - Louaize (NDU)

Bachelor in Computer Graphics and Animations

Notre Dame University - Louaize (NDU)

EXTRACURRICULAR ACTIVITIES

Active Trainee and Member

IEEE Club

Community Volunteer

Computer Club NDU