

Farah Shehayeb

Marketing Management |

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- As a driven 3rd year marketing student, I have built skills from various jobs relate to SEO, social media management, and copywriting. With my well-nourished research skill, I am passionate about the world of marketing prioritizing modern technology. As a Gen-Z professional, I honed my presentation and networking skills to effectively convey my ideas and project goals at events and meetings.

Experience

- Brilliant Security and Technology Solutionss** November 2024 - Ongoing
Digital Marketer
Working on SEO-driven content and social media management while attending client meetings and creating a tailored digital marketing strategy.
- LOSO - Your Local Social Partner** June 2024 - May 2025
Content Creator
Developed engaging and tailored content for international companies
- Sift Bakery - Badaro** September 2023 - May 2024
Barista & Salesperson
Made coffee and helped customers to choose, package, and ring up their purchase
- Agonista - City Centre** June 2023 - August 2023
Barista
Worked alongside special needs people and was responsible for them

Education

- Antonine University** 2022 - 2025
Bachelor's Degree in Marketing and Management
GPA: 88%
- Maroun Aboud High School** 2020 - 2022
Baccalaureate in Life Science
16.5/20

Achievements And Rewards

- LAU Simulation Programs**
 - Diplomacy Certificate in the Model Good Governance Program
 - Participation Certificate in the Model European Union Program
- iCademy**
 - First Aid Certificate
 - Leadership Certificate

Reference

- Available upon request