

# Lynn El Masri

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## Experience

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### Mycelium Workforce, Beirut, Lebanon

#### Talent Relations Lead

01/2025 – Present

- Supervised and trained a team of 3, enhancing their recruitment capabilities through personalized onboarding and continuous development support.
- Spearheaded operational strategy initiatives within the Candidate Relations department, resulting in improved workflow efficiency and reduced time-to-hire.
- Built and maintained strong candidate relationships across 10+ MEA countries, ensuring consistent communication, engagement, and a positive candidate experience throughout the hiring process.
- Acted as a primary point of contact for clients, translating hiring needs into actionable recruitment strategies and delivering timely progress updates.

### University of Nottingham, Nottingham, UK

#### International Student Ambassador

01/2024 – 08/2024 (8 months)

- Assisted prospective students by answering inquiries about university programs and student life, resulting in an increase in application follow-ups during call campaigns.
- Developed promotional material that reached prospective students by showcasing my personal experience as a Middle Eastern student, effectively boosting engagement for the Home Away from Home Project.

### AUB Office of International Programs, Beirut, Lebanon

#### Social Media Manager

01/2022 – 06/2023 (1.5 years)

- Developed and implemented targeted communication strategies, growing engagement by 31% on Instagram, enhancing outreach and relationship-building skills.
- Collaborated with internal and external stakeholders to promote events (e.g., Study Abroad Fair), effectively fostering partnerships and driving participation.
- Designed and scheduled weekly content to maintain consistent messaging across multiple platforms (Instagram, X, Facebook, LinkedIn, and TikTok), strengthening content development and audience management skills.

### Secular Club, Beirut, Lebanon

#### Secretary

05/2021 – 05/2022 (1 year)

- Organized and led monthly meetings, maintaining accurate agendas and minutes, enhancing skills in documentation, attention to detail, and organizational efficiency.
- Coordinated communication among club members, ensuring clear and timely updates, which developed interpersonal communication and information-sharing skills.
- Handled sensitive member feedback and resolved issues diplomatically, strengthening conflict resolution and active listening abilities.

## Education

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### 2023 – 2024, University of Nottingham

#### Master of Science, Management Psychology, with Merit

- **Modules:** Management Psychology and Quantitative Workplace Data | Research Methods | Learning, Training, and Development | Strategic Human Resource Management and Managing Diversity | Psychological Assessment at Work
- **Extracurriculars:** Course Representative | Social Media Team Member in the Arab Society
- **Awards:** Nottingham Advantage Award

### 2020 – 2023, American University of Beirut

#### Bachelor of Arts, English Literature, with Distinction

- **Minor:** Psychology
- **Awards:** Dean's Honor List for 4 semesters | Outstanding Commitment Award
- **Extracurriculars:** President of the English Student Society | Title IX Student Committee Member | Junior Editor at Outlook

## Skills and Languages

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**Technical Skills:** General Computer Literacy • Microsoft Office • Google Suite • IBM SPSS • Data Collection and Analysis • Training and Development Expertise • Organizational Change and Development • Talent Management • Diversity and Inclusion Management • Candidate Relations • Employee Relations • Client Success

**Soft Skills:** Written and Oral Communication Skills • Time Management • Attention to Detail • Organizational Skills • Leadership • Problem Solving • Teamwork • Critical Thinking • Stakeholder Engagement • Cross-Cultural Communication • Relationship Building • Event Coordination • Networking • Analytical Skills • Project Management • Interviewing

**Languages:** Arabic (Native) • English (Native) • French (Elementary)