

MALAK SHAMI

Management Information Systems Graduate/business

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SUMMARY

Motivated Management Information Systems graduate with a strong foundation in business, technology, and data analysis. Eager to apply problem-solving and analytical skills to support organizational growth and innovation across diverse business environments.

SKILLS

- **Marketing & Business:** Market segmentation, consumer behavior analysis, campaign planning, brand strategy, and promotional management.
 - **Programming & Technical:** C, C++, HTML, CSS, JavaScript, SQL, object-oriented programming, data structures, database systems, web development, and system analysis & design.
 - **Data & Analytical:** Excel, SPSS, Google Analytics, statistics, operations research, and data visualization.
 - **Soft Skills:** Analytical thinking, creativity, adaptability, teamwork, attention to detail, problem-solving, and time management.
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RELEVANT COURSES

1. **Marketing & Business:**

- Principles of Marketing — Market segmentation and promotional strategy
- Marketing Management — Campaign planning and market research
- Consumer Behavior — Buying behavior and psychological influences
- Research Techniques & Methodology — Data collection and evaluation methods

2. **Computer Science & Information Systems:**

- Object-Oriented Programming — Modular and efficient system design
 - Database Systems — SQL development and data management
 - Web Development — HTML, CSS, and JavaScript for digital solutions
 - System Analysis & Design — Process documentation and optimization
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EDUCATION

- **Bachelor of Science in Management Information Systems (MIS)**
 - Lebanese University 2022-2025
 - **GPA:** 3.9 / 4.0
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LANGUAGES

- Arabic — Native
- English — Fluent