

Nour Khater

Junior Copywriter | Social Media & Content Writing

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Portfolio: [Scripts & Projects](#)

SUMMARY

Junior copywriter with strong storytelling skills and hands-on experience creating high-engagement social media and digital content. Skilled in translating creative briefs into persuasive copy, collaborating across teams, and managing multiple deadlines. Fluent in English and Arabic, with experience adapting tone and messaging for diverse digital audiences.

WORK EXPERIENCE

Junior Copywriter / Scriptwriting Internship — *Joint Media House* | 2025

- Wrote and edited high-engagement social media and digital copy, adapting tone in English and Arabic languages
- Translated creative briefs into persuasive copy aligned with brand voice
- Collaborated with producers and creative teams to brainstorm, refine messaging, and present strategic ideas
- Conducted research to support content strategy, audience targeting, and campaign effectiveness
- Ensured error-free content consistent with brand guidelines and voice

Freelance Copywriting & Scriptwriting Projects | 2024 – Present

- Produced copy for talking-head videos, product-based brands, and digital campaigns
- Wrote persuasive social media content to drive engagement and conversions
- Adapted messaging across platforms while maintaining consistent brand voice
- Managed multiple projects simultaneously under tight deadlines
- Refined copy based on client feedback and audience insights

EDUCATION

-B.S. in Computer Science

IUL 2023 – January 2026

Wolffobey Ecom Engine 2.5

2025

SKILLS

Copywriting & Content: Social Media Copywriting, Storytelling, Concept Creation, Brand Voice Adaptation, Editing & Proofreading

Professional: Collaboration, Time Management, Working Under Pressure, Presentation & Pitching, Research

Tools: Google Docs, Google Drive, Microsoft Word, Keynote

LANGUAGES

English — Professional Working Proficiency

Arabic — Native / Fluent